Nothing Like a Dame to Hypo B.O. Niteries Veer Back to S.A. Lines

More and more advertisers are veering toward production as a means of hyping business. In New York, Nick & Arnold’s Versailles has rented Georgia, Town to star in show, and Angel Loper Chateau Madrid has signed the Winiest Riviera Licker. Latter spot has been environment sheet and band policy since it opened nearly a year ago.

The Versailles went in for hiring and production during World War II, when scarcity of metals and imported foods forced the manufacturers to hold to current patronage and entice the public to see the show. The Saturday night program started to invade the swing era. When foods again became plentiful, the}...

Talking Clocks’ With Plugs May Rival AM

As though radio hadn’t enough competition from TV, ’talking clocks’ are now going after a slice of the audio advertising pie. Clocks wired for sound have been patented by T. J. Valentino, of New York City, and Robert Fine, chief recording engineer for Hennings Sound Service Co. The wall clocks will be equipped with long-play disks by RCA Victor, and recorded in retail stores; and also will be sold over the radio stations and play every 30 seconds or less. These clocks are "captive" audience of shoppers.

Theatre, Home TV—Rivalry Muddles Boxing Pattern

Future pattern of televised boxing will be set with both these TV and home TV competitions for exclusive rights to the world title. Spokesmen for both brands of television have been planning a series of national boxing clubs, which promote a major show. But despite this week’s deal, their agents are playing hardball and are not willing to sell for a single cent. Particularly, the TV stations are the field, and do the "talking TV" instead of the radio stations. The add-on program is called "Give me the city drink!"

In March RCA demonstrated its "rock-sock" tele cameras and transmitters, which have been dubbed a "plum for every boy," and announced its first portable unit, which is equipped to handle transfers to motion pictures and telephone. It has been used in both television and film productions. RCA executives are looking forward to the future of television and are optimistic about its development.

Skelton-rose’s 2-MAN ‘Clown & Batam’ 1-Niteers

Comedian Red Skelton and composer-actor David Rose have announced the opening of their new "Clown & Batam" and "1-Niteers" show in Los Angeles. The show title "Clown and the Batam" Unique aspect is that a specially-selected man will go out several weeks ahead to influence the audience to come and see the show. Crew will be thoroughly rehearsed and ready to take the stage for the complete show as

Pix Pasture-ize Aging Stars in Nix

Of ‘Love Begins at 40’; Stress Youth

![Image](https://via.placeholder.com/150)

Neighbor Sue’s for Half Of ‘Stop Music’ Swag Salt Lake City, Aug. 14. Ruby Marchetti, winner of the ‘Stop Music’ Jackpot on April 14, is being sued by a neighbor for half the half. Valerie Nolan claims he tipped Marchetti the idea of the mystery tune, “Blue Flag.” But neither winner nor subject has been heard from since the newspaper story.

Judy Garland, Eyes Pix Return; But Concerts 1st

Judy Garland, back home in America for the first time in five months after a successful personal appearance tour of the British Isles, is now making arrangements for a concert tour of the U.S. and will return for a return to pix. The singing actress arrived in N. Y. two days before the Queen Elizabeth Sunday night, and was given a dividend of 

TV Set Production Hits 2-Year Low

Washington, Aug. 14. Television set production during July was the lowest of any month in two years, with output of 118,000 sets, according to preliminary estimates of the Radio-Television Manufacturers Assn. While factory vacation shutdowns during the first and second weeks of the month contributed to the slump, July output was still only about one-third of the same month a year ago.

Despite the fact that a w-k turn has been cut from about 115,000 sets in 1952 to around 50,000 sets in 1954, factory inventories are still increasing. Estimates place the number of sets on hand at nearly 800,000. Wherever the industry was any years ago, the slack market is due to the basis of current output.

Grants of power boosts to 41 stations by the FCC, as a result of the partial lifting of the freeze, is expected to stimulate sales. In fact, the FCC grants of power has been substantially increased, opened up new markets. Plans to begin operation of XED- TV in Minneapolis at mid-March, on a population of 300,000 across the state of Texas, is expected to act as a further stimulus.
Radio Free Europe's Crack Job Of Bolstering Red-Tented Civilians

BY DAVID SURECK

Munich, Aug. 10.

That something which has been the problem of communists in their propaganda abroad is shown for the first time by Radio Free Europe in Munich and Frankfurt.

With realism and U. S. humor, the ad for the service spreads the word in a light spirit and humor, is scoring repeatedly with the result that many started red ears to burn.

This is the problem of communists in the government network and community.

A lot of 'em, in fact, are from State Department policy or propaganda. When the radio is left off, no holds are barred and merriment piled on this airwave work.

Operation Freedom which gets money from the same government concerns.

Top bosses include d'Alper Skouros, Darryl Zanuck and Cecil B. DeMille. The directors of the National Committee for a Free Europe, Inc. that we call Do-it-yourself show business here and abroad can't open.

Object of all broadcasts is to protect the communists in their propaganda abroad.

(Continued on page 2)

HEAVY & HAYNE, ORN

SET FOR THE WALDORF

Hotel Waldorf-Astor, N. Y., is booking a return to the stage season of the heavy Gemmell Hayne, who starred in the old London, N. Y. Room, located at 63 E. 46th St., for the Waldorf at $2,500. Deal was made also of the three-cornered bidding between the hotel, Copacabana and Shoreys, which closed with a $15,000 bid. Miss Haynes deal is set for opening week. The idea is on a show nightly basis.

Top bill guest is to be a talent operation, the Starlight Roof, with Bert Lahr and Margaret Wycherly, R. E. Shaw and dancer J. D. Lemmer, and Miquelle Valdez and band of Peter Hamilton Trio.

Mary Martin Surprise

Visitor To Andrews Sis


With top prizes doubled, the Andrews Sisters are back at the Empire Theatre. Here yesterday afternoon. One of the surprises at the opening was the arrival of Mary Martin, who was supposed to attend a gathering of Scott clans in Edinburgh on Saturday.

The Andrews Sisters are playing in the Vic, and will be joined by the lovely Mrs. Danny Kaye and Judy Garland tonight. Mrs. Kaye is a member of the Andrews family, and the house was packed.

(Continued on page 19)

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(Continued on page 19)
**Package IMage**

**Anti-Trust Policy to Hold Up ABC-UPT Deal**

Washington, Aug. 14. — As a preliminary to consideration of the ABC-UPT merger, the Department of Justice is investigating new anti-trust policy and select- ed a number of cases for inquiry. The inquiries, conducted by the Anti-Trust Division, virtually kill any chance of early settlement. The government has been asked by one lawyer to hold up the merger of Paramount Pictures and one of the companies to be merged with United Artists. The division is reported to consider the merger a potential anti-trust violation.

**Schoukas Back in N.Y.**

Stephen Schoukas, 20th-Fox paper, returned to his N.Y. office Monday (13) after a two-week business trip to Los Angeles.

**Walt Disney’s ‘Alice’ Awarded Forsh”**

The Academy of Motion Picture Arts and Sciences voted today to give the Academy Award for feature-length animated cartoon to Walt Disney, for his “Alice in Wonderland.”

**Sunday Papers Get 5-15% More Circulation**

Sunday newspapers have experienced a 5-15% increase in circulation since the move to Sunday publication, according to the Publishers Foundation, Inc.

**UA Encouraged By 2 Bank Deals**

For Fixing Angeln

United Artists’ new management crossed its most significant mile- stone when the big TV show was completed in a short three months. Ten bank transactions, the last of which was completed today, were necessary to advance funds for the show. The show was completed after the completion of the various negotiations with banks and other financial institutions.

**Movietime Drive Cues Uncertainty**

By Ad-Pub Heads on Exhib Co-op

**Editors Report**

**Movietime U.S. Australia** drive is not generating unaided optimism among the men responsible for making it work — the publicity-ad- vertising department of the major companies. A number of them are frankly dubious of getting the publicity results and are not sure how long the campaign will last. One editor was evident from discussion at the last meeting of the pub-ad people on the “Movietime” drive, session took place in New York last week to further naxial mandates for the current campaign, which will run through February.

With the districts committed to spend between $100,000 and $150,000 and untold energy and manpower, pub- ad toppers are still doubtful of getting the desired results — no coin is being caught — from the exhibition side. Without full support on the local level, feeling is that the drive can only run into a minor spurt rather than major fireworks.

**MFAA Maps Wedge**

Vs. British Bill That Would Hit U.S. Cos.

MFAA Motion Picture Assn. of America reported a meeting to map their strategy as the British Industry sought to wedge a bill scheduled for the House of Commons in September. It would limit and develop a number of British companies to buy American films prior to that date.

While the companies have decided to respond, they have not yet decided how to respond, as they may still be in the process of completing their negotiations.

**Arthur Mayer Plans COMPO Exit ‘Definitely’**

Arthur L. Mayer declared last week that he definitely planned to leave the production studio he founded, the Council of Motion Picture Or- dines, Inc., for the Council of Motion Picture Or- dines, Inc., in the United States.”

**Key City Biis Still Big; ‘My Boy’ Takes No. 1 Spot**

Walt Disney’s ‘Alice’ Second, ‘Bob’ Third

Despite torrid temperatures in numerous key cities covered by newspapers, giving first-run theatres their best box office returns, the five leading grossers look to reach nearly $200,000 with the $300,000 mark. Some indication of the patrons flocking into film houses is seen in the smash trade being registered by “My Boy,” which has opened in a St. Louis house despite the current heat wave. The picture is “Alice in Wonderland,” which is running neck-and-neck with the Paramount and other major studios.

**Israel Looks As One Of Top Film Markets**

Today in Middle East

Washington, Aug. 14. — The new state of Israel is rapidly becoming one of the largest markets in the Middle East, according to figures just dis- closed by Nathan D. Golden, director of the National Production Board. The board has been studying graphic pictures published by the board. Israel already has 110 films theatres with over 50,000 seats. There is a $500,000 seat house under construction. The number of exhibition companies planning to open is over 70. The board is preparing a special list of distributors and companies which will be helpful to the exhibitors.

**Moonlight Bay,” another in Warner’s feature fifth spots in the box office. The film, released by “Beggar,” which is not giving up its fight yet. The film has been in the box office for some weeks, and few with the new ones to top this list of hits, according to reports. “Moonlight Bay” (WB) due in next Action’s fourth money, although initial week on release to any extent.

**Australian Media**

“Happy Go Lovely” (RKO) is rated fair in Frisco. “Rain All Way” (20th) is a good buy in Denver. “Guy Who Came Back” (20th) is doing well in Denver. “Louisville, looms first in Omaha. “Till I Get Home” (20th) is doing well in Omaha and good in Montreal. “Little Egypt” (U) is holding strongly in Oklahoma City.

“Oliver Twist” (UA) is not doing well. “Moonlight” (20th) has shown a good first and second in N.Y. Round off the top ten, “Tom and Jerry” (U) is doing well in Boston.

**Complete Boxoffice Reports**

(Pages 9-11)
Show Boat' Run Binge

One indication that life magazine editors are getting on the exhibition industry is the recent book tour of "Show Boat," a production of Metro's "Show Boat." Approximations and book tours have been over for a week or more. M-G-M reported last week that the rough cut of ten minutes one extra show was held at a stand: 15 held for a fourth and two in their fifth week.

Vadis' Roadshow Still Being Muddled

What procedure Metro will use in the release of "Quo Vadis" is still in doubt. The studio is still mulling the best method for the release.

When it will be released and whether it will be released in all the world's major points. November is the probable month. Production dates at the studio are slim, even trimmed it from three hours to a little under two. If "Quo Vadis" is now in the Technicolor facsimile, is a question the company is trying to figure out.

The question confronting the company are: What is the box-office potential of the film? If it is public on a grand scale, a "La Gone With The Wind." If only limited, as is the case with the more sophisticated exhibitors, will there be a chance that the film will "scream" and bring the M.G-M rent houses and sets out immediately. The studio is not sure it should be sold straight across the country in one go. It probably will not be in the studio's regular policy.

If the film is not a hit, the course, are destined, but legally a company can wait a few weeks. In the past, the few companies have experienced a few big jump in prices, particularly in the one-week situation. Nevertheless, like other companies, "Quo Vadis" is almost certain to box-office extra cash at the box-office.

Schwartz New RKO Manager for Japan

William Schwartz, formerly the president of the New York division of the RKO Pictures, Inc., was named president of the newly-formed RKO Pictures, Inc., of Japan, this week was named RKO's new representative after being hired from the studio's New York-based foreign chief Phil Reisman. Active as a film producer since 1925, he has helped produce since 1948 as general manager for the MPEA in Japan. His new position in the organization's managing director in Tokyo.

Schwartz, who resigned his recent resignation as president of RKO, is ready set up his headquarters in State. Last week, Schwartz, who is in Tokyo, as a result of his appointment, has been assigned to New York week said such determination has yet to be reached.

Blondes' Pix Nix

Continued from page 2

Patie Industries, as the former-owners of the film, is now considering new legal moves as an attempt to stop employees over severance pay. That legal move may prevent the company's decision in the employees' behalf and directed Patie Industries, the company holding employment with ELC plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance pay plus severance 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**PROFIT RISE INDICATED FOR THE COMBO**

**3-MONTH HIKES**

*Though Exhib Cons to Scare 60G*

*Exhib contributions to the Council of Motion Picture Organizations (CMPO) results*.

Growing feeling in Wall St. that the picture industry's amalgamation for the COMPO will yield a 60G in three months.

**Par Pacts Er Riskin**


Everett Riskin, originally signed by Miracle, has joined the *Rage of the Vultures* on a one-picture deal, was announced by producer by contract that studio.

Vulture will be released under a new title, *Thunder in the East*. It costs Alan Ladd and Deborah Kerr.

Ted Arndt

**See Higher Price On WB Shares Being Retired**

Steady strengthening of the stock market since the annexation of Paramount was reported by Mr. Ladd. The price of the original issuance of premiums due to to-morrow (Thur.)

Investment services have been advancing the prices of the shares of the several companies, and the price of the shares of the companies is rising in the opinion of the brokerage firm of Mr. Ladd. The price of the shares of the companies is rising in the opinion of the brokerage firm of Mr. Ladd.

**No Change in Policy As Mirisch, Branton, Brody Gain Monogram Control**


Purchase of the stock of Mirisch and Branton, former part-owners of the Monogram Pictures, has been announced by Mr. B. T. Riskin. Mirisch and Branton, former part-owner of the Monogram Pictures, has been announced by Mr. B. T. Riskin. Mirisch and Branton, former part-owner of the Monogram Pictures, has been announced by Mr. B. T. Riskin.

**See McCarthy In Early Paris Return**

*For Talks on Pact*


John G. McCarthy, the head of the Motion Picture Assn. of America, has completed his negotiations on behalf of Mr. Ladd and Mr. B. T. Riskin. McCarthy has been in Europe for several days.

**Freed Maps 3 More**


Arthur Freed, producer, has announced the formation of three new musicals.

**Bernard Smith Due For Par Prod. Post**


Bernard Smith, president of the Motion Picture Assn. of America, is about to be upped to a producer post.

**Newcomer**

*For Produced Pos*


Newcomer is about to be upped to a producer post. This newcomer is about to be upped to a producer post.

**Lacking Yank Problems, Canadian Pic Industry Won't Join Movietime**


With Canadian Pic Industry up 8% for 1950, according to the Dominion Bureau of Statistics, the Canadian industry figures for the first eight months of 1950 show the Canadian Film Industry Council wasn't participating in the Movietime program.

**O'Donnell Intervents**

Meets for N.Y. Talks

Robert J. O'Donnell, national director of *Movietime U. S. A.* will intervene in the current financial meetings in the midwest to reduce the price of tickets for the coming motion picture season, which has been rising in recent weeks.

**UPT Names Kroch**


Arthur Kroch, president of the U.P. Theatres, has announced the appointment of Robert J. O'Donnell, national director of *Movietime U. S. A.* to head the company.

**The Comradeship of the Old and New Joes**

*Some among the old-timers calling for new capital*.

The伦owners in the motion picture industry are to be thanked for the generous amount of new capital that has been forthcoming.

**Theatres Try New Arts**

*Innovation is the key to the present slump*.

Theatres are trying new arts to attract patrons.

**Texas Snowman, who declared he wrote his last report on the blues, is now working on the swing*.

Texas Snowman, who declared he wrote his last report on the blues, is now working on the swing.
D-E-N seeks b.a.

**DAVID AND BATSHEBA (COLOR)**

Hollywood, Aug. 14

**Mills**

Directed by King Vidor. A Magna-Film Prod. Distributed by Columbia Pictures Corp.

This is a big picture in every respect, with a cast of sex appeal, star quality, pieces, and tone for all its Biblical background, cast names, color technique, and full-length Technicolor treatment. The Technicolor treatment makes a real contribution to the film, and with it the picture has many unusual and appealing moments.

**STEVE**

**GONE**

**DICK**

**LARRY**

In the legend of the tilt with David, that of the supporting characters, from the priests in the couriers, deport the locale with technical skill. The wardrobe investiture points up the colorful dramatic effects. But when the subject is a love story, the Technicolor treatment is much more appropriate, and this film features it most beautifully.

**THE RED BADGE OF COURAGE**

Artistic study of the psychological impact of war and of better chances in showplace than runs the picture in all its intensity.

**HOLLYWOOD, Aug. 14**

**REPUBLIC**

Directed by Henry King. Distributed by Republic Pictures Corp.

This is a rousing, quirky, sharp picture of the psychological impact of the war and of better chances in showplace than runs the picture in all its intensity.

**THE BODY GUARD**

**TO ANOTHER DAY**

**FULLY CONFESSIONS OF LEVY FROM THE LAW**

**WILLIAM HOLDEN**

**NANCY**

**JOHN HUSTON**

The bodyguard is expected to assist in the defense, and the jury is called upon to decide the case. The story is well written and directed, and the cast is all excellent. The film is a good one, despite the fact that it is not completely faithful to the original.

**FORECE OF ARMS**

**TENDER LOVE STORY AGAINST 11 BACKGROUND.**

**HOLLYWOOD, Aug. 14**

**WILLIAM HOLDEN**

**NANCY**

**DICK JACKSON**

A tender, dramatic love story, set against a background, sets up Force of Arms as a love story. It is the story of a young man and woman who are in love, and of their struggle to be together. The story is told through flashbacks, and the cast is all excellent. The film is a good one, despite the fact that it is not completely faithful to the original.

**BOwieffex)**

Expectations for "To Another Day" are not entirely justified, as the cause of a contrived story that has little dramatic impact. The record is reeling and the film is not sufficiently well written to make it a success.

**THE CRANE SHIP**

**BATTENING AGAINST OLD AMNON...**

**DICK JACKSON**

The story is well written and directed, and the cast is all excellent. The film is a good one, despite the fact that it is not completely faithful to the original.

**THE DOMINO KID**

**CHARLES STARRETT AS FRED RUFF**

**WESTERN**

Directed by Ray Taylor. Distributed by Republic Pictures Corp.

This is a rousing, quirky, sharp picture of the psychological impact of the war and of better chances in showplace than runs the picture in all its intensity.

**CYCLOME FURY (SONGS)**

**HOLLYWOOD, Aug. 14**

**WILLIAM HOLDEN**

**DICK JACKSON**

**NANCY MAE**

This is a rousing, quirky, sharp picture of the psychological impact of the war and of better chances in showplace than runs the picture in all its intensity.

**L' ARGELIEN ROUGE (THE RED NEEDLE)**

**BEIPEE FOR FALL STAT**

Directed by Richard Thorpe. Distributed by Columbia Pictures Corp.

This is a rousing, quirky, sharp picture of the psychological impact of the war and of better chances in showplace than runs the picture in all its intensity.

**The Red Badge of Courage**

Artistic study of the psychological impact of war and of better chances in showplace than runs the picture in all its intensity.

**axy**

**BIG TREE**

**LEO SHORE**

**MILTON SHERMAN**

**RONALD REYNOLDS**

This is a rousing, quirky, sharp picture of the psychological impact of the war and of better chances in showplace than runs the picture in all its intensity.
MORE SEATS CUB BIGSCREEN MIX
U.S. Distris Rush For Initial Arg.
Dates With New Fix; "Ribbon" 1st Out

Buena Vista, Aug. 7. American distributors and local exhibitors are rushing to set contracts for exhibition of the "Ribbon" pictures (UA), and have passed through the customs under the new regulations governing "big screen" product to be shown here. Although many films are being produced with screen sizes that do not move fast and apparently are not expected to be a factor for native productions as long as the $300,000 Grant club is in effect, sale of exhibition permits no.

For example, the Opera Theatre was the first to place the project (UA)". But the exhibition Business was established that it was not for the public, and the "Meriones De Pie" (San Miguel), local high school's 1949, said the U.S. film and not "Arabes" (1945) had been the same. But with such new pictures as "Ribbon" in particular, and "Goldwyn" (Goldwyn) "She Were a Wife", "Goldwyn" (Goldwyn) "A productive have not held up so well.

Another instance of delaying tactics occurred to Aug. 7. The Gran Rex Theatre had to postpone the premiere of "A Million to Four" (Cana-Magal) could stay a fourth house in the picture's initial run in four houses.

It was stated that exhibitors would like to change the current policy, which postpones the start of the opening run, to enjoy fewer or shorter run setups, but foresee that they will have to alternate according with the current policy.

(Continued on page 15)

Low-Cost TV Unit Gets
2d Test Via Louis Fight;
On Market in Sept.

Philadelphia, Aug. 14. New low-cost television unit, which is being produced by a firm of the same name, has incorporated as Thetrac TV Enterprises, will have its second test market in Philadelphia. rozpoczal Theatre here uses it for the National Television, and the unit is on a pickup.

Set, an instantaneous projector, is priced at $49.95 and includes a $10 and $900 in free items. The unit is an operating steadily and so will be the new market. Samsung has been operating steadily and so will be the new market. Samsung has been operating steadily and so will be the new market.

(Continued on page 15)

Pathe Ties Up Screen
Rights to IBC Fight

On the heels of securing exclusive film rights to the Sugar Ray Robinson-Kazuo "Nana" Matthew match at the Polo Grounds, the Pathe-Fox unit has launched another gambit in the scrap for screen rights. The Pathe-Fox fight picture was optioned for $50,000. The contract is for a division managers meeting.

Theatrical Release

France is planning a special "stars" show at the Palais des Champs Elysees, in commemoration of the recent French Film Festival. The show will be directed by the French ambassador here, and the producers are expected to be among the Francophones.

Despite NCA Grid Ban, Theatre TV Is Rapped for Navy's "No Home Tel".

Washington, Aug. 14. Fair Television Practices Commission warned New York lawyers and union officials. The commission held that the three Navy football games this season will be considered as "no home tel" and therefore the arrangements "bad policy" in view of the Academy's status as a "no-home team." The commission also approved support from public funds.

Adopted by a vote of 23, the showings of gridiron games are purely "exhibiting," according to a spokesman. They point out that as members of the national and international teams, they are permitted to receive pay for pay, and one night game to be sold.

NCAE limitations on television of football games are now under study by the Department of Justice, as well as by the Revenue Act, on base, for possible antitrust violation.

In New York, Admiral Harry W. Hill, superintendent of the Navy, told the FTC chairman Jerome F. Wexler that "all Navy football games are not possible for telecasts for the general public benefit. They are limited to the 20 film organizations on which the Navy's TV is available, thousands of hospitalized veterans in their hospitals, and those who have the opportunity to attend the game. They cannot benefit all others," he said, "to those who are not in the Navy." Television has lined up for the TV Navy games from the Navy-Maryland game on NO, through the Navy-Naval game on Nov. 14, to the Navy's games on Nov. 19 and Nov. 26. The Navy's three game shows will be sold to the rights for the Notre Dame game on Nov. 8, but may be sold on home TV priority to this contest.

Bedford Promises
U.S. Sales Promotions
To Come From Banks

Universal companies to make all promotions from the company's ranks as new distribution program. It was announced by Charles J. Feldman, U.S.'s domestic and international sales vice-president, and district managers yesterday. In addition, the firm has extended the management of a day's sales meet in New York.

Feldman instructed the staff to make the sales talks and exhibits in distressed areas. This follows a statement by the company's executive, that the film contest in the hope of reducing sales and increasing rentals to hit record levels.

Sales chief called on the division and district managers to get into the campaign on both a national and local level.

Composer Sues for 106
In Laurel Pact Breach

Laurel Films, Joseph Lerner, producers in the "Laurel"-"Paige" pact, have been named as defendants in a $10,000 suit brought in N. Y. Supreme Court. The suit was filed on Aug. 11, and is the first breach of the pact, which was made last year. In addition, the case is based on a series of charges by the plaintiffs against the defendants.

Joseph Lerner, plaintiff, claims that an agreement with Laurel to write the screenplay of a new film for "Laurel," was broken before the "Laurel" film was produced. He claims that he was paid a higher percentage of the profit on the film than was paid by "Laurel.""Scott-Faye," plaintiff, and "Scott-Faye," defendant, claims to have had an agreement with "Laurel," of the "Paige"-"Laurel" pact, which was broken by "Laurel."

Carroll produced in 1949, but it was not released until after Feb. 20, 1949, the defendants, while in the breach of contract. Carroll, the director of "Laurel," sued "Laurel." Carroll was sued by "Laurel," and by "Scott-Faye," for breach of contract. Carroll, the director of "Laurel," sued "Laurel." Carroll was sued by "Laurel," and the "Scott-Faye," defendants, for breach of contract. Carroll, the director of "Laurel," sued "Laurel." Carroll was sued by "Laurel," and the "Scott-Faye," defendants, for breach of contract.
PEOPLE WILL TALK!

Yep, Doc, she noticed the difference the very night "ON THE RIVIERA" opened. And what "THE FROGMEN" did for my libido...well, Doc, I don't like to brag. Then came "LITTLE GIRL", "CONVICT LAKE", "MR. BELVEDERE RINGS THE BELL"...and there's no holding back the crowds, or me! Now she's a happy woman...and I'm the most unpressed, most aggressive, most popular exhibitor in town...thanks to 20th!

LET 20 CENTURY-FOX PUT EGO INTO YOUR BOXOFFICE!

*The Preview raves are terrific for Darryl F. Zanuck & Joseph L. Mankiewicz's first picture since "All About Eve".

"-Cary Grant and Jeanne Crain in "People Will Talk".
Chi Cooler, B.O. Hotter; 'My Boy' Plus Vaude Socko $70,000, 'Horatio' Lusty $25,000, 'Express' Fast 19G

Chicago gossips are following the cool weather, with the result that City also helping till trade. Not only are the movies doing well, other players are the best in several months. "That's My Boy" at the Criterion, "J. Amos Pinkston" at the State, "A Raisin in the Sun" at the Apollo, "Theファー" at the State, "The Flying Leathernecks" world premiere at the Woods Wednesday (Aug. 21), and plenty of other items dess that got us off in big style.

Estimates for This Week

Chicago (RKO) (1,250; 50-50) -- "Frankenstein Goes to Yale" (UA). Off to $8,000 looking. Last week, only $1,000.

Estimates for Next Week

Chicago (RKO) (1,250; 50-50) -- "Mark of the Vampires" (RKO). Off to $8,000 looking. Last week, only $1,000.

Estimates for This Week

A. P. (90-100) -- "Two Little Girls in Blue" (Par). Last week, $1,000.

Estimates for Next Week

A. P. (90-100) -- "Gold and Glory" (UA). Good, $4,000. Last week, $1,000.

Cincy Continues stout; 'Alice' Huge at $15,000, 'Young' Strong $13,000

General business here is running at a steady pace, with exhibitors continuing here for second weekend. Current "planter" here is "Alice in Wonderland," which is terrific. Also, "The Atomic Bomb," "An American in Paris," and "My Fair Lady" are running well, and "The Flying Pekin Express" is the favorite of the public.

Estimates for This Week

Cincinnati (RKO) (1,400; 50-50) -- "Alice in Wonderland" (RKO). Sold $13,000 in state. "Show Boat" (M-G) sold $12,000 in state. "The Maltese Falcon" sold $10,000 in state. "Two Little Girls in Blue" (Par) in second week. "Plotting" (UA) sold $10,000.

Estimates for Next Week

Cincinnati (RKO) (1,400; 50-50) -- "The Flying Pekin Express" (UA). "Two Little Girls in Blue" (Par). "Plotting" (UA). Sold $10,000.

My Boy's Wham $2,000, Frisco

Improving business is in vogue here with the opening of several new attractions. Last week, "The Terrible" (UA) opened to a good start. "The Terrible" (UA) did $2,000 in its opening week.

"My Boy" at the Criterion, "J. Amos Pinkston" at the State, "A Raisin in the Sun" at the Apollo, "The Flying Leathernecks" world premiere at the Woods Wednesday (Aug. 21), and plenty of other items.

Estimates for This Week

San Francisco (RKO) (2,000; 70-30) -- "My Boy" (RKO). First week in town. Last week, $2,000.

Estimates for Next Week

San Francisco (RKO) (2,000; 70-30) -- "The Terrible" (UA) (Indie). Last week, $2,000.

Heat Willis B'way; Holds Set Pace, 'Show Boat' 4th, 151G, 'Boy Vaude' 82G, 'Twist Big' $18,400, Belvedere 58G

Sweltering weather returned to New York over the past weekend and caused a drop in Broadway boxoffice. Five cooperating film week-ends will run this first run with only a slight breath from its former film-weekend business. Even the vaudeville business will have a new fix taking a real beating. Big week-ends are well under way and the Belvedere Field last week also cut in on the big fix man's fever. The Legion convention did not mean much, however, and the Belvedere Field's "Show Boat" stage show at the time will look like $150,000 or more.

"That's My Boy" at the Cooperative "Big Theater" and "Modern" on Broadway will be big boxoffice, and "Modern" will surely see the Belvedere Field with stage show at the time will look like $150,000 or more.

Estimates for This Week

New York (RKO) (2,300; 50-50) -- "Modern" (RKO). Last week, $15,000.

Estimates for Next Week

New York (RKO) (2,300; 50-50) -- "Modern" (RKO). Last week, $15,000.

Cincy Continues stout; 'Alice' Huge at $15,000, 'Young' Strong $13,000

General business here is running at a steady pace, with exhibitors continuing here for second weekend. Current "planter" here is "Alice in Wonderland," which is terrific. Also, "The Atomic Bomb," "An American in Paris," and "My Fair Lady" are running well, and "The Flying Pekin Express" is the favorite of the public.

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Estimates for Next Week

Cincinnati (RKO) (1,400; 50-50) -- "The Flying Pekin Express" (UA). "Two Little Girls in Blue" (Par). "Plotting" (UA). Sold $10,000.

"My Boy" at the Criterion, "J. Amos Pinkston" at the State, "A Raisin in the Sun" at the Apollo, "The Flying Leathernecks" world premiere at the Woods Wednesday (Aug. 21), and plenty of other items.

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Estimates for Next Week

San Francisco (RKO) (2,000; 70-30) -- "The Terrible" (UA) (Indie). Last week, $2,000.
Flags up for Warner Bros. Again!

To your list of all-time all-American entertainments now add "Jim Thorpe - All American."

**Hill Smash $13,000 in Stout Hub; Horatio Nice 23G, Teresa 18G**


Biz is holding up fairly well after a week of bad weather mid-week. bouquet of fortune at Majestic is still heavy, with lines over an hour long. Previews of "Back in the Saddle" at Rialto and "Let's Make a Deal" at Regent are being well received.estimate for "Let's Make a Deal" is $12,000, and for "Back in the Saddle" is $13,000.

**City Key Grosses**

**Estimated Total Gross**

Boston: $3,298 (Based on 23 cities, 210 theatres, and average of "Cattle Drive" at $10,000.)

**Total Gross Same Week**

Last Year ... $2,355,000

Based on 23 cities, and 170 theatres.

**Hollywood Hotsy $17,500 in Pitt**


Big noise this week of "The Saddleman" at Hollywood Hotsy. The opening was handled with the biggest crowd ever seen in the city. The show is drawing very well and has the potential for a big run.

**Lusty Lady $115 in Mid Phi**


Rainy weather over the weekend helped the business here. The show is doing well and should continue to grow. It is expected to run for at least two more weeks.

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**D. C. Upbeat Continues; Convic'-Paul-Ford To Two-Year High $30,000**


Boothe's opening, which began the early part of the weekend, was one of the biggest of the season. The show is drawing a steady crowd and is expected to run for at least two more weeks.

**ALICE OKE AT $9,000 IN LILVIE" LAW" $8G**


Getting an assist from cooler temp. and a full moon, the "Law" grossed $9,000 last week. The show is still drawing well and should continue to run for at least another week.

**Hil High 15G**

Paces Perky Prov.


Majestic's "Thunder On The Mountain" continues to do well with big Sunday grosses. The show is drawing very well and is expected to run for at least two more weeks.

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**Duke-Fitzgerald Lift 'Pickup' To Good $36,000, Det.; Bunin's 'Alge**


Duke-Fitzgerald "Pickup" at the Fox is picketing. The show is doing well and should continue to run for at least two more weeks. The grosses are expected to be very good.

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Old records never die, they just fade away when you play M-G-M pictures!

"Show Boat" extended-runs make history. At press time 52 cities are in 3rd weeks, 20 cities in 4th weeks. Cincinnati Albee 4th week for first time in its history. 6th week at Warfield, Frisco. Tops "Great Caruso" nationwide. Music Hall, N. Y. sets new all-time M-G-M records as long run continues! "Rich, Young and Pretty" is delighting the fans. Hot news! "An American In Paris" had terrific first preview in N. Y. neighborhood theatre. Watch for one of this industry's greatest musicals!

Next!

"ANGELS IN THE OUTFIELD"
"Outstanding!" "Excellent!" "Very Good!"

That's what 385 out of 406 patrons wrote on Preview Cards at last week's sensational showing of "ANGELS IN THE OUTFIELD" at the Picwood Theatre, Los Angeles. M-G-M has a picture packed with heart and humor that will thrill the nation's fans!
Berlin Excited Over Cultural Fete, Joint TV Project by RCA, CBS

By Bill CONLAN

Berlin, Aug. 7.

Although it is a quarter city, it is the one of the busiest and most important cities in the world today, with top entertainers, top films, and top radio programming. London and Paris, however, are still the top cultural cities.

London and Paris have been vying for the top cultural city position for the past several years. London has always been the cultural capital of the world, while Paris has been trying to catch up.

London's cultural scene is dominated by its world-renowned theaters, which attract thousands of visitors from all over the world each year. Paris, on the other hand, is known for its fashion and art scene, as well as its famous cafes and restaurants.

However, this year London and Paris are both looking to boost their cultural scene with new projects. London is planning to host a major film festival, while Paris is set to hold a major international art fair.

Both cities are hoping that these projects will help them win the cultural capital title once again. London is confident that its film festival will attract top filmmakers and actors from around the world, while Paris is sure that its art fair will showcase the best of European and international art.

However, both cities are aware that the cultural capital title is not easy to win. They will need to compete against each other in terms of cultural excellence and innovation to stay on top.

Despite the challenges, both London and Paris are determined to make their projects a success and to cement their status as the world's cultural capitals.
PARAMOUNT’S
MORE
BETTER
BIGGER
PICTURES
ARE GETTING THE
BOXOFFICE RESULTS!

Just ninety days ago, we gave you Paramount’s answer to demands from the public and exhibitors that Hollywood deliver more product with bigger selling values than ever before. Today a third of the 15 standout attractions we announced for release before the end of ’51, are playing—all of them with standout results.

For showmen who haven’t yet cashed in on them, Paramount can now make available big-performing attractions like PASSAGE WEST — ACE IN THE HOLE — PEKING EXPRESS — THAT’S MY BOY — WARPATH.

Now, take a minute to review the selling strength in the three terrific pictures Paramount has in September. Examine in detail the ones for October, highlighted in this ad. Look at our hit-security for those important holiday months of November and December. Then put Paramount’s product-power to work for you!
Amusement Stock Quotations

For the Week Ending Tuesday, Aug. 14, 1945

**Weekly Weekly Monday, Tuesday, Wednesday, Thursday, Friday for close of week for week 100s**

**N. Y. Stock Exchange**
- CBS: $29 1/2 12 1/2 15 3/4 17 1/2 20 7/8 22 5/8 24 3/4
- RCA: 29 1/2 28 7/8 30 3/4 32 1/2 32 1/2 34 3/4 36 1/2 37 1/2
- Catal. P. C. 17 3/4 32 1/2 32 3/4 33 1/4 34
- Paramount 17 3/4 22 7/8 25 3/4 27 7/8 29 1/4
- Republic 93 4 1/4 103 5/8 105 3/4 107 1/4
- Universal 98 20 19 1/2 20 3/4 22 1/2 24
- Warner Bros. 210 2 1/2 222 1/4 234 3/4 250 3/4 257 1/2
- Warner Bros.-Par 224 14 1/4 15 3/4 17 1/4 18 1/4 19 1/4
- **N. Y. Corp Exchange**
- Monogram 34 3/4 37 1/4 39 5/8 40 3/4 42
- Technicolor 34 1/4 36 1/4 41 1/4 44 1/4 47 1/4
- Over-the-counter Securities
  - Bid Ask
  - Pathé 3 3 3 3 3
- **Theatre**
- Quotations furnished by
  - Dreyfus & Co.
- Members, New York Stock Exchange

**Moviestowe Cue Uncertainty**

J. O'Donnell, national director of the Motion Picture Assn. of America, outlined the problems of the beleaguered industry today.

**Initial Idea**

First scheme is designed to appear in one medium and be available at the same time in another. This is the simplest idea which calls for a unique program. The first effort along these lines was the release of a series of short films that could be shown in theaters, radio stations, and in other outlets. The films would be available to a large audience, and the success of the venture would depend on the ability of the distributors to coordinate their efforts.

**Twentieth Century-Fox**

In a recent issue of the trade magazine Variety, Twentieth Century-Fox studio head Louis B. Mayer stated that the company was considering a plan to produce a series of short films, which would be distributed through the regular channels. The films would be based on popular titles and would be shown in theaters, on television, and in other outlets.

**United Artists**

United Artists, on the other hand, is planning to release a series of short films that will be marketed through the radio and television networks. The films will be based on popular novels and will be shown in theaters, on television, and in other outlets.

**Radio and Televsion**

Radio and television networks have been discussing the possibility of producing a series of short films that would be shown in theaters, on television, and in other outlets. The films would be based on popular novels and would be shown in theaters, on television, and in other outlets.

**Conclusion**

It is clear that the future of the film industry is uncertain. The industry must find a way to adapt to the changing times and to the new media. The success of the industry will depend on the ability of the distributors to coordinate their efforts and to create a unique program that will appeal to a wide audience.
Now...RCA ready
TO STAKE MORE MILLIONS
in your Theatre Business

Offers this bold plan
to help you modernize now
on low-cost Credit Deal

Effective Immediately: For you, the theatre owners, RCA now makes available additional millions of dollars in new credit financing an all-out effort to give you the theatre equipment you need to modernize right now for better house appeal, bigger grosses!

This offer to stake new millions in helping you modernize your theatres tells you in the most positive terms that RCA has boundless faith in the future of the theatre business.

You profit these 9 ways with new RCA Plan

1. You gain greater house appeal

This has already been proved by hundreds of recently modernized theatres that are outpulling less attractive houses. Equally important, your modernized theatre offers the increased entertainment value that could possibly command a higher admission price (more in line with today's higher operating costs).

PROVE ALL THIS FOR YOURSELF. Go to the nearest modernized theatre. Check the gate. See how much better than average a modern house can do. Then do likewise.

2. You are ready, come war or peace

If we do get into a major war, your modernized theatre is ready for the long, tough hours of operating...ready to serve again as morale builder for war workers. Ready with new equipment...precious equipment you may not be able to get in wartime.

If we just go on building defenses, your modernized theatre is still getting its extra share of business through greater house appeal. So you win either way if you modernize now.

3. You are ready for theatre TV

As theatre-TV develops, your house still needs good sound, screen, seats, carpet, and air conditioning. Theatre-TV can't change these basic needs. What's more, your house still needs good projectors and lamps. Because theatre-TV is an addition, not a successor, to movie film.

4. You improve your competitive position

By modernizing now, you take an important step to win and hold a bigger share of patrons, not only for the present, but for the years ahead. Only by offering better and better facilities to the public can you hope to improve (or even maintain) your position. So modernize now.

5. You get plenty of modernization under current NPA rules

NPA regulations are still liberal in allowing you to modernize your theatre. You can add or replace booth equipment, sound, screen, chairs, carpet, ductless air conditioning, and much miscellaneous equipment. And virtually all of these items are available under this helpful RCA Theatre Modernization Plan.

6. You let credit work for you

You get practically everything you need for modernizing your theatre, all for a modest cash outlay. Balance is on a long-term, low-cost contract set up to fit your requirements.

7. You save on today's equipment prices

You know that the defense effort and the threat of war may push prices higher. So act now and save at today's prices.

8. You save on valuable tax deductions

If in your modernization program, you scrap any equipment or furnishings that aren't fully written off, you can deduct the depreciated portion on your tax returns and gain an important saving. Ask your tax advisor.

9. You gain a million dollars worth of cheer

What's more important than getting a little joy out of your business? The kind that comes from operating a clean, attractive, modern theatre that's pulling in the patrons?


Included in this great RCA Theatre Modernization Plan is virtually every item now carried by your RCA Dealer: projectors, lamps, power supplies, sound systems, screens, chairs, carpets, air conditioning. All the things you need right now to give your theatre greater house appeal for more pulling power. All available on early delivery. All yours on low-cost, long-term, easy RCA credit under this broad Modernization Plan.

Your own RCA Dealer has full details. He's all ready to work with you...to help you in every possible way to get what you need for modernizing your theatre immediately...to help you actually do something now about winning bigger box office with better house appeal.
Follow these 4 Simple Steps to modernize now

<table>
<thead>
<tr>
<th>Step 1:</th>
<th>Step 2:</th>
<th>Step 3:</th>
<th>Step 4:</th>
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<tbody>
<tr>
<td>Look at your theatre critically (the way your patrons do). Make an actual list of items you need to bring it up to date: new projection and sound equipment, screen, chairs, carpet, air conditioning.</td>
<td>Call in your helpful RCA Dealer. Let him help. You'll find he can furnish you with virtually every item you need. All on early delivery. All on this broad, new RCA Modernization Plan.</td>
<td>Now get down to brass tacks. Find out how little cash it actually takes to get delivery on nearly everything you need to modernize your theatre right now. You'll find your RCA Dealer will work with you on this. He will try to work out the deal that is best for you.</td>
<td>Make the modest cash payment, take what you need and get going. Make a clean sweep. Perk up your projection, sound, screen. Reseat. Recarpet. Dress up your front. Then bally-hoo it all over town. And start reaping the quick rewards that modernization pays.</td>
</tr>
</tbody>
</table>

Pick up your phone . . .

| Call your RCA Dealer . . . Get going now. |

Why your credit is so good with RCA

You theatre-owners have earned a lot of valuable credit here at RCA. Because you pay your bills.

In the past 22 years, you have bought many millions of dollars worth of RCA theatre equipment...mostly on credit. Your record for payment is almost perfect.

This is another good reason why RCA is willing to help you modernize with long-term, easy RCA credit. You have earned this confidence. So use this good credit to modernize now.

Are you competing for 1951 patrons with a 1936 Theatre?

Competition can be tough when your house is out of date. And most theatres haven't been modernized since 1936...15 years ago! They have fallen far behind in the parade of progress.

Remember: in business you never stand still. Either you move forward or you move backward.

So now as never before is the time to move forward again...to get up to date with a clean modern attractive hard-pulling house.

Modernization is so simple under this new RCA Plan.

You get greater house appeal for better grosses. You're ready, come war or peace or theatre TV. You improve your competitive position. You get plenty of modernization under NFA rules. You let credit work for you. You save on present prices and you save on tax deductions. And best of all, you gain a million dollars worth of "happier outlook on life" by modernizing now.

Don't delay another day. Call your helpful RCA Dealer and get started right now!

Offer May Be Limited . . . Act Now

Restrictions and shortages may curtail this RCA Theatre Modernization Plan at any time! So please do not delay. Call your RCA Dealer and reserve your share of this available equipment...now.

Get Full Story . . . Mail Coupon Today

Are you worried about the future of your Theatre Business?

These facts may give you new confidence.

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time regardless of their possible date of release.

Question UFA Status After Jan. 1

The German draft calls for the assignment of the cinema
billion one time after it goes
line was Jan 1, 1925, but all that has
happened so far is $1,193 each, the
minimum price.

It is now officially stated that while the German draft conforms to that called for by the
open secret that the German
avoided the draft in the UFA.
He added that it very well
might happen that the little
will be said during the
one-year period after which
pass another law, making the prop-
least status controlled.

Envisaging Germans Moving In

A suggestion concerning UFA was
the recent request's pending
Allied approval of their
Lauda Fugitive Committee.
Administrative functions of the ex-
UFA Liquidation Committee
would give them immediate con-
cerning their vast industry and
studies. It would also give
sellers the right to sell their
estimates at about $1,900,000.

It was also to be noted to
former UFA top-
Allies seem to agree even to

the officials stated that the
with the Germans taking over the UFA
would be running the industry for the
Kleist, UFA's former gen-

ducator to propaganda minister
November 3.

two months ago for films: Dr. Walter Haupt,

1925 and former collaborator of

of German film interests (Continen-

invasion in occupation in France; Josef Heinz,

the war in Czechoslovakia; and

Winkler's "winner"

Some of them are already back

the UFA financing company was

the鲁h industrial capital, with

Greeen as general manager.

TV Boxing Pattern

Grounds, N. Y., and if it is raised out
then Pabst is simply out of

Unlike the theatres, which can

Pabst is committed strictly to the

the Wednesday night-at-10 period on

the following day, it would be

to-preempt time from other

是不会 Thursday night. It was

recalled that the usual Pabst in June, first to be carried by the

tatum ran out two suc-
cessive weeks.

It was also reported this week that the

of promoting another bout on the

light of sufficient name value to

thus to home video and radio.

Fighting may still be possible possibly Detroit or Chicago. If that

given actual competition for the

was the NBC's "Boxing on the

No parties involved would comment on the out-

It's also been reported by Pabst

no single sponsor will be able to

matches that IBC is planning for the

figures are available, it's

Pabst, who is contending for the

the Joe Maxim-Mob

light heavyweight bout

Garri-Billy Graham match for

as a week. As a result, IBC may

be forced to do business with both

but IBC will probably not be on

time for some time to come.

On the other hand, it is the

they can provide the IBC

men who are busy blacking out the

to the cards, in which a network sponsor is

or naturally discounts will be

the process. There-

claim this fact protects the

on the gate at the

of this has never been

whether the IBC will be

that factor at the top of its

declines in the long run is

on the only future it


Salary Board Has No Control of Stock Options, Financial Group Rules

Stock option plans recently

Metro and United Para-

two other outfits, are beyond the

Board, according to the

America Society of Corporate Secre-

dent Pension Plans. Recruiters and

the WSBN in the

of Corporate Society

contains any realigned by the

financial capital gain resulting from an

ordinary income. This was the

of Congress of 1935, last Sep-

the will of Congress to

Stabilization Board makes

adds also.

The financial association asserted that the

the Stabilization Board.

Martin-Lewis Resolving Hassle With Own Indie Co.


Jerry Lewis and Dean

hulled with Hal Wallis

on their own indie setup, Screen Asso-

and Gene hockey.

Greenfield G. 6, in relation to the Wal-

the comedy team's starts shooting at "Sea With

in the novelist's line, "We've

time Lewis will be fully recov-

suffered during their

Another domestic note is that

Lewis' new series, "Sea

in a broken

ship. Before that, Wallis

in the hit, and time now

agreement with the company to which it

is intention, also when UA is in more

which have been cut for sheer

"Green Goves," which was added to

Rosenthal's "Green Goves" in France by Henry Rosenberg Ben-

Gross Productions). Georges Maurer

 direcd while directed cast in

for four other fresh releases in

the production; "Hotel

Samuel Butcher, and

Peters Trouvou; "Gregor, the

Four other fresh releases in

the company and the

was by Guy Bolton, Sidney Sheldon

1930 and Howard Dietrich and

Duke.

recruit a diamond in, English, Hebrew,

theatres in the last two

Gower, meanwhile, will concert-

then returned from a concert tour of

RFI's Crack Job

Understandably, Red

proprietors, respect Communists,

with anti-French tilt, and encourage hope

people among the behind the Cur-

in the most powerful medium wave

the official voice of the

Impressive competition with Voice of America.

the official voice of the

American is the official voice of

the U. S. Government. It broadcasts

from Congressional au-

Terrible Impact

RFI is private and informal. The

on the air and must use U. S.

broadcasts. Result is that Poles

Hungarians to Hungarians, etc.

any surveys behind the Iron

tries to reach. However, the RFI

will carry greater impact and

more listeners, un

deprived of his equipment.

One of the popular performers

ex. is Jim Snider, a

Refugee. Before seeing the Com-

manager, radio comedy) Theatre.

in the United States with

Kreigstons that they jotted

him down on their

list.

In another case, the former

of these figures removed a sale

of a number of small

and he fled to the free world.

fugitive, skilled in the use

of Josef Stelbsky, a well known

of light music, are

"Osterver Molvar" (The Island of

entertainment white

music for 36 films abroad.

Paramount is switching the title of "Ace In The Hole" to "The Big

Under the original tag, but picked appreciably in test engagements

Average female popcorn sale for this smart a title, despite its perfec-

tion in describing the story of a

main changes such as this entail

of $20,000 or more for new

new main titles must be processed and shipped to exchanges for

more important is loss of coin spent in getting

One of the reasons for the slight increase of film house grosses on the

West Coast since June is disclosed by the California Labor Statis-

tics. A major factor is the

Chief cause of the increase is the aircraft industry, although

there was an upswing in jobs, but average wages have gone up

approximately $1.00 during the first six months.

Recruiting forces of the U. S. Marine Corp will cooperate with

Edmund Greiner in a nationwide

tally". Total of 2,500 posters will be displayed in a Marines

in a Marine flyer's uniform shopping through a

Joint up with the Flying Leatherbacks.

"Join Up with the Flying Leatherbacks."
BEST BUSINESS IN YEARS AT BROADWAY'S CRITERION!

SENSATIONAL in Chicago, Washington, Boston, Providence, Denver, Kansas City, New Orleans, Baltimore... and 60 other openings! Theatres everywhere using long-closed balconies and extra boxoffices to accommodate the biggest crowds since "Cinderella"... As one happy showman puts it: "Exhibitors who dream with 'Alice' will make a fortune"... How about YOU?

THE ONE AND ONLY WALT DISNEY'S ALICE IN WONDERLAND The All-Cartoon Musical Wonderfilm
COLOR BY TECHNICOLOR

...and the big companion attraction is WALT DISNEY'S latest True Life Adventure, "NATURE'S HALF ACRE". Print by Technicolor.
Eccentric.arange. The characters of the show are depicted in a variety of costumes, reflecting the diverse backgrounds and personalities of the performers. Their interactions and dialogue are characterized by a sense of spontaneity and improvisation, allowing the audience to experience the evolution of the show as it unfolds.}


driving. This solo performance showcases the actor's ability to captivate an audience with their physicality, vocal abilities, and the ability to change pace and style to suit the story being told.}


different, the show aims to explore the complexities of modern relationships and the challenges faced by youth in today's fast-paced world.}


dwithin the context of the show. The audience follows the characters on a journey of self-discovery and growth, with the performers providing a platform for emotional exploration.}


cast, and the diverse range of characters and settings ensure that there is something for everyone.}


discussions.}


counseling sessions with the characters, reflecting the show's focus on personal growth and development.}


does, and the show's commitment to portraying the complexities of life.}


dramatically altered.
a new experience in
SUSPENSE
entertainment!

FUGITIVE
LADY

starring JANIS PAIGE
Binnie Barnes • Eduardo Ciannelli

Directed by SIDNEY SALKOW • Screen Play by JOHN O'DEA
Based on a Novel by DORIS MILES DISNEY • Produced by M. J. FRANKOVICH
A REPUBLIC PICTURE
Republic Pictures Corporation — Herbert J. Yates, President
NEW YORK 
Al Abramson, president-director of distribution, announced the following appointments for the newly-created post, assistant to Ed X. Cohen, president of the company:
- Arthur R. Miller, former special projects manager and general manager of Alliance.
- Arnold Monnette, assistant manager for radio and motion picture accounting.

Chips From Film Row

PHILADELPHIA

The Joe Louis-Jimmy Bivins fight between the world's two largest boxers, will be the second telecast at Stanley, which has a television set.

LOS ANGELES


George A. Smith, western division manager for the Clark south central division manager, celebrated his 30th year with Paramount.

DES MOINES

G. Ralph Bronston, formerly general manager of the Des Moines News, has been elected official of the Des Moines branch of the Women's National Press Club, a position he held four years ago. Bronston is now managing the Des Moines News.

ST. LOUIS

E. L. Jones, owner of Avolon, Aven, Jr., shuttered his house for the summer.

RALPH E. GRAHAM, owner of the Panther Drive-In, has shut down his house for 30 days while he and his family are in the Ozarks.

MINNEAPOLIS

Minnesota's July federal admission tax collections, comprising the state's share of the federal tax on admissions to motion pictures, has dropped to $570,000 from $689,000 for the corresponding 1950 month, reflecting a substantial boxoffice decline.

RKO-Orpheum here continues to show the same popularity as its west coast radio and radio as well as in regular motion pictures.

LeRoy J. Miller, Universal salesman, who owned the house in north woods at Wisconsin and New Britain, has been appointed the new manager of the RKO-Orpheum in the area.

Plattsburg Drive-In Op

Sued on Disturb Order

Plattsburg, Mo., Aug. 12

Failure of a new upstart Drive-In to pay a fine with a film dealt the theater a severe blow in this town this week. The theater, located in the heart of the town, is one of the oldest in the state.

A federal judge, operator of the Stardust Drive-In in St. Louis, has been convicted of a violation of federal law for operating in violation of the terms of his license.

The judge sentenced the defendant to serve six months in the federal penitentiary on charges of contempt of court and violation of federal law.

The defendant was convicted of violating the terms of his license by failing to pay the fine imposed on him by the federal court.

The fine was originally set at $3,000, but was later reduced to $1,500.

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THE MEN OF COLUMBIA LEAVE THEIR SALES MEETING IN CHICAGO, CONFIDENT THAT, MORE THAN EVER—

COLUMBIA MEANS BUSINESS

...AND YOU'LL SHARE THEIR CONFIDENCE IN COLUMBIA'S NEW PRODUCT AND NEW SPIRIT WHEN YOU SEE THE SPECIAL ANNOUNCEMENT MAILED TO YOU


WNBQ Parlay Late Night Ch 7 Segment Into $1,250,000 Bonanza


What's the formula for shaping an into-a-potato business into a time ventu: in a venture that brings in a million in one night and leaves vacations charges alone?

Take the 10 to 11 period tonight when WNBQ's CBS prime web shows will be on the air.

Break the hour into segments and you'll find an odd collection of people and programs that cover the gamut of the once-a-week to the once-a-three-hour-a-week.

Give the hour a cross-board structure.

Said the CBS management last week. And most importantly fill it with shows with little or nothing for each member of the viewing family.

The shows haven't been neglected in development and production. They're under-reaction is understated by the fact that the station is closest to the SRO status. The shows discussed are ones that shell out an average of $24,000 a week, the lowest cost stations doing for the past couple of seasons.

And the hour, as the shows have a worthwhile audience.

Further evidence that the WNBQ late evening block is moving merchandise and the station averted $9,000 weekly additional advertising time that is programmed and sold by the station.

The shows are produced by Ward Bryon, new strip will ship them seven days a week to the network. They is meticulously built and arranged for the one evening television comedy starting Jack Lemmon, the school of story telling, is being prepared by Howard Hesseman. A couple of Chieftains adventures of a young couple, with Langston Hughes on the network as a narrator, each-another the representative of his or her era.

Other daily features will be seen by America's broadcasters, the latter's "Purple Heart" to a radio cook, a vaudeville act and a one-man show.

ABC-TV is making a half-hour pitch to agency shops. The pitch is being given the national exposure, for beyond details of the Amechae shows the network is highlighting that up to last two years.

In a switch from NBC, this one is from the dance plan, Bob Kelser will utilize the NBC's "Games and Gamble-sponsored television comedy series, despite the program's availability of the coast-to-coast network. And NBC's program, with the 30, the date when he's scheduled to take the air. The show will be a live situation in Hollywood but, instead of its going out on the air even on the Coast, it's going to be shown in the network's transmission in all markets. System will thus parallel the way in which Bing Crosby and other radio stars trans- scribe their series. NBC, for its part, has set up for the first time this season, five new television serials, which are expected to sell 250,000 or more home films than the 16mm equipment qualify to six televisions. (NBC has used Telecinco, however, for 5,000,000.)

Carol Irwin to Coast On "Claudia" TV Pic


Carol Irwin, who plays the role of "Mama," on the Coast to Coast series based on Rose Franken's "Mama" stage show, is expected to appear on the web's plastic cross-boarder with Gloria Swanson in "Chev Cools Cooleys Too Much Business"


There's something for everyone, and a good selling job to. In television, a market which sponsors Spade Cooley and his band, it's a good investment to find out what the market's out to pasture after tomorrow.

It's brief and is a good investment to find out what the market's out to pasture after tomorrow.

A good and sufficient reason was the unexpected, but well known, sale of the "Bob Hope Show," a half-hour pilot which the producers and sponsors tied in to their two years on Sat- urday. "He sold us out, that is, of cars and other merchandising. He brought in over $500,000 worth of new business in two years and we're not finished yet," he said.

Package sells for $5,000,000. It's an excellent investment to get your money's worth out of...
Watch Those Budgets

It's long been proved that talent is worthy of its hire, and presumably the networks, the agents and not too bulky about paying the freight on TV shows because of that transposed magic in workplace interaction and other merchandising—to wit, the "impact."

But as the new TV season looms there is grave concern about programming budgets. Particularly, TV's new "star-chase" is the strong potential that agents, in their aggressiveness, and talent, in their conception that this is a new Klondike, might cause the needed business interests to reverse the field and possibly recuse to film for that TV time. There's even a good chance it may revitalize老化

There are any number of case-histories within the trade, as of now, to indicate that the talent merchants seem to think that the "cheap" TV advertising dollars mean that the agent's principal—recognition—is not. In view of the interests of furthering the new medium, the networks and their sponsors have many, many, many, but let them shell up some of those coastal bills, once the coast-to-coasters start to roll, and there may be new concern for all concerned.

It's been suggested with these talent budgets that kill off what should be the next major market for talent. It's still an infant industry. And maybe it's exciting, for a few-but not the whole—of the industry. By loading it up with talent, but smarter showmanship is to keep good shows rolling at reasonable overheads.

Broadway stage production has paid out of the career and prestige of former years because the erstwhile $10,000-$30,000 straight play now is a $100,000 venture and the $500,000-$1 million legit musical now costs a million more than a good Hollywood picture. And by the nature of the medium it's sudden death for the writer and producer. Good production line can salvage a certain amount of playdays.

And so with TV. It's sudden death—a click, or else. And a once, plus a kisscaper.

The TV business, is a plenty, but top showmanship is worth more. That sort of operation will make possible the continuance of the medium for the general welfare of all concerned. Ab.

RWW Frods Authors League On Talks For Web-Scriptrits TV Pact

Radio Writers Guild council has passed resolutions urging the parent organization, Authors League of America, to sue the ALA guilds to give the networks a "steady gown" slot for contract gag writers, according to reports reached in negotiations with Guild counsel Robert Godfrey.

RWW asked for the ALA to take the same action so that the gag writers would be able to continue their webless career. The plans were suspended by the chains during the last strikes. The networks indicated, however, they would give preference to the Guild, or the other guild, offered the same assurance that RWW made.

The ALA is being constantly told the network reps that a gag writer could not abide under what terms come up from the NBC-web bargain. The ALA Godfrey and ALA board members have given their congressional labor charges because the NTC talked to the Guild counsel and said that his group wanted television "help as possible, as soon as possible, as possible.

Continued on page 60"

ABC-CBS-NBC's Morning Joust

A three-way race (ABC, CBS, NBC) in the cross-board morning hour, 7 to 9 A.M., could have its shapes up for this fall. And ABC, which has the new and Phil Baker's "804 Question", will be agitating it out for audience laurels.

Not to be outdone by ABC's acquisition of the "Break the Bank," Networks have the Baker quip, taking it out of the present Sunday night at 10 o'clock slot and installing it in the 11 to 12 A.M. slot. (KXTV) last week attraction, thus competing directly with the last half-hour portion of "The 77th Hour," will also slate the CBS-Myers, Root, "77th Hour" into the 11 to 12 A.M. niche.

ABC's 7/5G Tab

For London, Paris, Big Show 'Trek

ABC is pumping down $75,000 in out-of-pocket expenses for the international beauty of its Sunday morning "Big Show." Thrice the amount of coin entailed in sending a large expensive show for London and Paris originally to Chicago, "Big Show," plus the tons of equipment.

Talent going abroad for the first time to London, England, and Portland, Oregon, this month, will include Tony Randall and Jack Klugman, who will take an "Amazing, Like a Millionaire" Friday night to 10 A.M., to be shown on KSAN and Portland stations. Not to be outdone, hotel that Judy Holliday will also be there. In addition, an audience tour, is in addition to fumigation, "Gunsmoke," which will be there and also to be packed for a theatrical-orchestral-choral complement of 44. The audience tour will be there, too. The Palladium will be there, too. The "Big Show" will be there.

Voted 481 in the Sept. 16 "Big Show" on the NBC web Sept. 30, with the Paris Sept. 23 show of ABC's "The 77th Hour," ABC and CBS July 3, broadcast this country.

ABC program veep Charles (Continued on page 30)

CROSS COUNTRY GABA: -- NO BENGALS

By George Rosen

A whole new school of radio. TV shows have emerged, and they're all coming off the disk jockey belt line. Obviously, the major networks have been cornering the market, grabbing off the disjockeying industry and building them into potential major attractions. A number of prominent coast kilocycles this summer, with the majority of them clicking a degree where the word are now building them for a full-winter spread in choice time segments.

Possibly inspired of such an Arthur Godfrey—who used to spin 'em at WTOP, Washington, and later for WCBS, N.Y.—the networks are currently involved in an unprecedented competitive battle for a buildup at the former spin-and-gab fraternity boy.

Baybars and Finch, who still do their early morning show on WNEW, N.Y., and have been distributed across the country for summer, are now due for a big promotional push by the network producers. And at 7:30 a.m. slot for the fall season, the most major network has the most solid date to pass in a national campaign, as is the case with Steve Allen, who already found a dry spill on "Very Good," and Chilli platter-chatter guy a couple of years back.

As in most of the network radio network, the once a week radio brought Bob Elliott and Boy Gordillo to the network, and value added with enough production to make a national slot. It is the case with Bud (Barry) who are rife for the "Big Show" slot. Barry is the continuing with a new continuing line on the network. Recently NBC also show out its "Talent From the United States" and Philadelphia was waxed.

In the case of the competitive race and launched "Parade," Phil Baker's "804 Question," "Parade" for the past several seasons has been breaking the Hoover day-time temperatures in Cincinnati, and "Parade" is also giving him all the night-time trimmings.

Groove Lab 'Millionaire'

Buy Presses CBS-TV To Near-SKO Nighttime

With Groove Laboratories' pacting that can be developed. The "Groove Lab 'Millionaire'" Friday night 10 to 10:30 p.m., which it will share on ABC and CBS, they are the best for the Cincinnati radio market. CBS is now giving him all the nighttime trimmings.

Open, of course, is the Tuesday night 8 to 9 "opposite Bertie" segment that has a "Millionaire" slot, both in London and Paris. The Palladium will be there, too. The "Big Show" will be there.

Voted 481 in the Sept. 16 "Big Show" on the NBC web Sept. 30, with the Paris Sept. 23 show of ABC's "The 77th Hour," ABC and CBS July 3, broadcast this country.

ABC program veep Charles (Continued on page 30)

11 to Midnight Just Ain't Comin

TV Webs Decide; Stations Happy, Too

Although there were high hopes a year ago that 11 to midnight might be a prime, commercial network time in the fall, the sponsor of Anchor-Hocking's "promising of "Strikes and Fire" in the late night slot which radio had never before attempted to maneuver, there's been a re-occurrence of thinking, with result that NBC has set aside the slot to its stations. The outlets, for that matter, prefer it that way, for some are trying to work as the difficulty in disposing of the time to local bookers, and the coin in take on a local basis is considerably greater.

"Hit Parade" has not called it quits on "Open House," after futile attempts to match the popularity of the Jerry Lester show, and NBC has abandoned any attempts at programming the time.

Dave Garroway, currently with the NBC station, has considered for the cross-board slot, feeling being the release of the show would be a natural for the late night period, but in view of the NBC's lack of interest the idea was dropped.

"Open House" could do no better than an 18-station broadcast. The station who it was decided to drop it.

Ponder Fall Status of Emerson Show

Status of thebay Emerson program has a status in the big league and program sweepsstakes appears to be up in the air.

Bob Taylor, who handles the Pegal Cola account, reportedly unreserved and is going over the program's audience pull.

While program is generally considered very healthy in terms of product placement and values in the full audience, but certainly not selling the Pegal product, it is a matter of some concern that the box was showing the improper time and the cola is still in the lab. The present setup.

In the case of the Pegal show the big agencey is what will happen to the show's local colo that is due to return to its Saturday at the show's fall position, and Miss Emerson taking a two-week vacation, Pegal tried to get in a last-minute fill-in, but the latter, is too valuable, isvacated.

CBS Eyes Half Dozen Summer Subs For Its 1951-52 AM Schedules

CBS expects to salvage possibly half a dozen of its summer programs on the fall schedule, although decisions on some specific programs may be made after the other week or so. Definitely set for the boardroom evening vacant for "Good News," "The Big Clock," "L flat," "Grover's Gameboard for the summer.

"Good News," will be moved to 9:30 A.M. Thursdays and Fridays, starting Sept. 21. The program will be offered for sale in 25 stations for the fall, and CBS is looking at the possibility of expanding it westward every week with an attempt to make it into a network evening time slot.

"Junior Circus" will be a big Broadway ring circus, with Rhylander handling for Hollywood.
CBS Still Fiddling on Sympathetic Decision

Decision as to whether the New York Philharmonic-Symphony will tour during the fall or remain in the city is closed this fall or return for the traditional fall concert. The Carnegie Hall, N.Y., remains up in the air, though it is the opinion of the management that the season will be played. The decision will be made by the Carnegie Hall, N.Y., management in the near future.

CBS is not so much concerned over the financial aspect of the tour as much as sustaining the live broadcast, but rather the financial aspect of the tour as well. The tour will be scheduled to begin in September and to continue until the end of the year, with a two-week broadcast taking place in the mid-October and mid-November periods. The tour will be covered by the local CBS network affiliates.

FRIGIDARE TALENT SHOW NOW OLD

With CBS-TV still unable to clear enough of the talent from the show, the program, which was to be broadcast on March 30th, has been rescheduled to June 1st. The show, which was to feature a number of afiliates, has been rescheduled to accommodate the network's other programming.

FRIDAY'S TALENT BAND SHOW NOW OLD

With the network's decision to cut back on the number of special programs, the show, which was to feature a number of afiliates, has been rescheduled to accommodate the network's other programming.

Hallmark to Bankroll

Sarah Churchill Sclach

Sallie Bosworth (sister of the late Mrs. Arthur H. Chase), president of the Hallmark Association, has decided to offer $10,000 to any afiliate who will agree to broadcast the show. Sclach has decided to offer the money to any afiliate who will agree to broadcast the show.

NBC's New Year's Eve show will be featured on NBC networks, beginning at 11:30 p.m. on December 31st.

WAYNE'S WORLD

Wayne's World, a new comedy show on NBC, will be broadcast on January 1st at 11:30 p.m., following the New Year's Eve special.

ABC's New Year's Eve show will be broadcast on ABC networks, beginning at 11:30 p.m. on December 31st.

CBS's New Year's Eve show will be broadcast on CBS networks, beginning at 11:30 p.m. on December 31st.

WGN-TV's New Year's Eve show will be broadcast on WGN networks, beginning at 11:30 p.m. on December 31st.
Control Over Film Comm's Seen Key in TV, Screen Guilds Accord

Roper Polls VIA TV

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HERB Vidpix One available

Last case of the 'n*

which shows

It's will return

for the case of the 'n*.

4. If a network decides to use the N. Y. to L. A. link only occasionally, it's expected that each of the four networks will buy whichever service is most economical in its lineup with program plans.

For some, is expected to be the number of shows it plans to originate live on the Coast.

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**No Big Budget Shows For DuMont**: Evolving Own Low-Cost Pattern

DuMont will continue pitching its new budget approach to advertisers who might not be able to afford the high costs of the networks. The idea is coming on some of the other TV stations are also emphasizing their new low-cost approach. The newly evolved, a string of what it claims will be strong but reasonably priced programming, in the dramatic series, and believes it can accommodate the so-called "fringe" crowd as they are priced out of TV.

The network claims that it can offer advertisers a far lower cost for a given exposure than several of the network shows, according to network executives. DuMont clearly sees itself as the type of network that would be a viable choice for any station not able to accommodate the so-called "fringe" crowd as they are priced out of TV.

From the story, one can understand the nature of DuMont's programming and its approach to the market. DuMont is clearly targeting itself to a niche market of advertisers who are not able to afford the high costs of the networks. The network claims that it can offer advertisers a far lower cost for a given exposure than several of the network shows, according to network executives. DuMont clearly sees itself as the type of network that would be a viable choice for any station not able to accommodate the so-called "fringe" crowd as they are priced out of TV.

**CBS' Money Moppers**

New moppet program in which kids compete against starlets to win grants of money to further their education, is being auditioned for audition purposes by CBS-TV. To be titled "The Money Mopper," it was presented on Saturday morning at 10:30 period starting in the fall.

Format will have the kids out in a competition in which the winner is of the most commercial, chosen by the network, which also realizes that it has neither the facilities nor the personnel to put on any substantial production at this time. As a result, the network is exploring the possibility of a new series that would allow the network to get the most out of the kids.

**Our Gang's '2006 TV Pix Rights**

**New Tint System Gandered by FCC**

**ABC-TV Names Barker to Succeed Winckler**

**WCPO's Coney Island Cinct Origins**

Cincinnati, Aug. 14 — In a precedent to the firm's new radio and video program origination, the WCPO station has decided to develop a new series of programs for the station's fall season.

**In NEW YORK CITY**

Producer-director Mitchell Grayson weds Joan Smith, actress, on Aug. 22 — Richard Kroll, of March of Time show, married to Joan Smith, actress, on Aug. 22. The couple were married in a civil ceremony at St. Mary's Church, 41 W. 10th St., New York.

**In HOLLAND**

Are Ochs took a whirl at producing a local TV show on his midyear ideas. He has been following developments in the field for some time and has been looking over the possibilities of developing a local show. He is now interested in the possibility of developing a local show and is considering the possibility of developing a local show.

His idea is to produce a local show that will be of interest to the local audience. He has been following the developments in the field and is now interested in the possibility of developing a local show and is considering the possibility of developing a local show.

**In CHICAGO**

Jack Bowser, WBBM's oldest sales staff person from point of service, departed the CBS station last week after a year and a half as sales manager.

His position was taken by Ted Schaefer, AM operations supervisor, who has been in charge of sales for the past year.

**In WASHINGTON**

Nancy Osgood, WABC-Radio director of farm activities, nominated by McCauley's annual award to women broadcasters and executives for their contributions to public welfare. Mutual contributor Harry Markel backed the nomination, saying that Mrs. Osgood has been an active and effective force in the industry for many years.

Mrs. Osgood is a member of the board of directors of the National Federation of Women's Clubs and is a member of the board of directors of the National Federation of Business and Professional Women's Clubs.

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AFRA Spurs 'Big Union' Possibility that Television Authority, which covers the unions in the Associated Artists & Actors of Television & Radio, will merge with one of the 4 A's unions, a move a few of the 4 A's unions have been speculating about in recent weeks. At the American Federation of Radio & Television Artists national convention in Minneapolis unanimously voted to invite TVA to attend as an observer in its deliberations.

The AFRA resolutions asked TVA to consider the question at its convention in December, directing its national board to formulate proposals for the conference. The statement declared that a consolidation would eliminate duplicate committees, standardize roles, and increase the number of negotiations from which to draw.

In addition, rights will be invited to discuss remaining problems, and the AFRA plans to invite TVA to attend as an observer at its convention next March. The AFRA convention will be held in New York City.

AFRA To Fight Usurpation On Spots, Gabbing Minneapolis, Aug. 14. Crackdown on violations of its transcription code charged that "some stations, having no contracts for advertising on the air, are usurping the rights of those who have contracts for advertising on the air," as well as the rights of the AFRA's members. The AFRA resolutions also included a provision for determining the prices charged by stations for the use of their services.
Inside Stuff: Radio

WFIL and WFLF-TV, Philadelphia, have offered at cost to more than 1,000 radio stations a series of five packaged transcribed series of their prize-winning "What America Means to Me" series. The tapes are

The series is the result of a four-page brochure outlining the WFIL offer and telling the story of the "What America Means to Me" series. Copies have been

The campaign will be supported by a radio ad. Ads will centre on the pitch that radio is the most persuasive and reliable medium of entertainment.

In addition to the two-hour and a half "What America Means to Me" programs, the campaign will also use time in the commercial slots on five NBC stations. A nationwide audience promotion drive, which will be stepped up in the fall.

Value of specialized station formats in fighting the medium's broadest and most impartial competition, W NBC-Philadelphia, in the rating drive, will be stepped up. The network's ratings, in the four big markets, have increased 33% and its nighttime audience by 130%.

Economic Cooperation Administration last week presented certificates to public service to the four radio networks, ABC, CBS, Mutual, and NBC, which have made a joint effort on behalf of the department of war and the administration.

A miniature tape recorder—about the size of a book—will be distributed by Audio & Video Products, Inc. Called the Magnagene, the recording device will be

The unit is completely self-contained, operating by a spring motor with a five-hour duration. It is rechargeable, and in addition to the

The End of the Case of the Busted Car

With William J. Quinn; Ben Grazer, narrator

Written by Alister Gural

38 mins.; Sat., 7:30 p.m.

Sustaining

"For You and Yours" is a documentary series in the "Living in America" series. It began last spring with "Living on the Farm," which was

As a documentary, it had impact; and it was enriched by new dialogue in the form of interviews with judges and other officials. The result was an energetic and vital discussion of the problems faced by the farmers and the opportunities available to them.

In the "For You and Yours" series, the farmers are shown as informed, concerned, and responsible citizens. The series is a valuable addition to the educational program of the National Education Association and the Office of Education.

This is the 17th week of the "For You and Yours" series. The discussions have been lively and informative, and the programming has been well received by a wide audience in the public service.

In the "For You and Yours" series, the farmers are shown as informed, concerned, and responsible citizens. The series is a valuable addition to the educational program of the National Education Association and the Office of Education.

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We've pulled the big switch...
Now KCBS is ten times more powerful! Already the leading station, the most listened-to station in the San Francisco Bay Area—first in local programming and first in over-all share of audience—

Now—with 50,000 watts at 740 and a brand-new transmitter at a strategically-located new site—

KCBS is throwing a powerful, clear signal throughout virtually all of Northern California...reaching 9 out of 10 Northern Californians and delivering many thousands more customers for you.

Remember, Columbia-owned KCBS is...

...now 50,000 watts!

Ask us or Radio Sales to show you what KCBS’ switch from San Francisco’s leading station to Northern California’s leading station can mean to you.

KCBS: now ten times more powerful!
New York

Bill Parker, formerly with Radio-TV Daily, joined WPIX as assistant publicity chief. Art Keegan set for a lead role on NBC's "Armstrong Circle Theatre" Aug. 28. Wynn Nathan resigned from United TV Programs to return to the Coast. Mike Wallace and his wife, actress Buff Cobb, will co-star in color TV's first regularly-scheduled husband-and-wife show, "Two Sleepy People," which premieres at 10:30 to 11:15 a.m. every Wednesday morning. Hugh Brannum's "Uncle Lumpy" Cable strip starts on WJLT TV Monday. Tom Adams, ex-NBC news chief story editor for Young & Rubicam.

Hollywood

Andy and Della Russell will make five Snader Telescriptions next week, guests in the period tomorrow (Elora) on the Fred Allen show, latter switches to 10:30 p.m. on Wednesdays. Hugh Brannum's "Uncle Lumpy" Cable strip starts on WJLT TV Monday. Tom Adams, ex-NBC news chief story editor for Young & Rubicam.

Bell technician at monitoring and control position, television network center in New York.

Television network transmission requires precise and costly equipment. Yet the equipment alone would be of little use without trained personnel to operate it. So the Bell System trains men, even as it extends its television channel miles. They are provided with the special apparatus needed to handle television's ever-changing requirements.

- Control Center technicians monitor Bell circuits to see that programs travel smoothly, that switching takes place with a minimum of interruption. Their skill and equipment help make network television flexible and smooth in operation, even though the combination of stations and networks may alter every 15 minutes.

In less than six years the Bell System has established over 18,000 miles of television channels to serve the industry. The value of coaxial cable, radio relay and microwave also has helped make possible the System for television purposes is nearly $650,000,000.

Yet charges are relatively low. The Telephone Company's total network facility charges—including both video and audio channels—average about 10 cents a mile for a half-hour of program time.
PEOPLE sell better than paper

When you want to close a sale with a tough customer, you don't send a printed page. You send a man. And when that salesman gets there, he doesn't hold up a sign urging the prospect to buy. He opens his mouth and he talks.

Newspapers are a wonderful advertising medium—we use them ourselves. So are magazines. But the strongest sales message ever printed doesn't have the conviction of the same message delivered by a good salesman. And what is the closest thing to personal selling that you can get in any truly national advertising medium?

You know the answer. It's radio.

People sell on television, too, but television reaches only 3 out of every 10 families—compared to radio's 19 out of 20. Only with radio can human salesmen sell to a really national audience.

With a half hour evening show on network radio this fall, you can talk—yes, talk—to 2 1/2 million more people than you would reach with a black and white page in Life . . . And it'll cost you 96¢ less per thousand.

With that same show, you can talk—yes, talk—to 1 million more people than you would reach with a black and white page in This Week . . . And it'll cost you $1.11 less per thousand.

The money you spend for that fall show will sell—as only the voice can—to 8,289,000 people . . . The same investment in newspapers will reach only 3,696,000.

You know that 85% of America listens to the radio. But did you know that they listen more . . . 13 million man-hours more every week . . . than in pre-television 1946?

To get a man-sized share of that audience, NBC radio now offers a plan with which you can use the human voice to reach twice as many people in the evening hours as the average evening television show . . . At considerably less cost.*

Above all, remember:

People sell better than paper. The voice is more persuasive than ink. You don't win an election by holding up printed speeches—and you can't expect printed salesmen to sell as well as human beings.

Like a demonstration? Just ask us for it.

We'll be only too pleased to send around the complete story—delivered not by printed matter but by human beings.

*ASK US ABOUT "TANDEM."

NBC Radio Network

a service of
Radio Corporation of America
CIRCLING THE KILOCYCLES

Cleveland — Dorothy Fulthorpe, WJW's commentator, on a 17,000-mile European junket for interviews and recordings. Her daughter, Dorothy Fulthorpe, Jr., handling her absence. David Slavson has joined the WJW announcing staff. Rob Fishel has left WJW to become publicity and promotion manager for Bill Veeck's St. Louis Browns. Eddie Coen, ex-flack for the arena, takes over Fishel's job as account man for the Indians and Browns.

John B. Kennedy has moved to New York for a series of network newscasts and Alfred Hotz, political science professor at Western Reserve University, turns over the five-minute 11:15 p.m. newscast on WAG. Bob Smith, of the University of California public relations office, now runs the Public Relations office as WAG's new boss.

Pittsburgh — Colleen Delaney, featured with Bob Caldwell TV's "Supporter's" program, getting her first taste locally at Copa on this week in bill with comedian Jimmy Ames . . . Jean Schidler, head of traffic department at WTVY, has been promoted to newly-created post of director of women's programs. She is being replaced by Mary Mc Kay, executive officer recently graduated from the Coast Guard, and is Coast making desk from the traffic department. WTVY is recording the TV program of "The World Is Waiting for the | Metropolitan Opera." Daniel, manager of WCAE, is waiting to attend a commercial tournament . . . Ralph Pettij and Jim Hughes, WITN, attended the show. WITN is announcing the Lelo Kelland program from France, which has placed "Our Miss Brooks" on CBS for the summer. Kelland is the new announcer at local Columbus outlet.

Chicago—George Hallman has decided to retire as announcer to take over as commercial manager of WLS. WLS spokesman, WLS network newscaster, Hallman replaces Tony Bartolacci as general manager-sports announcer at WAT.

—New television series titled "Incomparable Theatre" will make its debut here on KPFT-TV for a quarter-hour each Thursday afternoon. A group of very select problems will be acted out by selected actors and the audience will be able to watch this dramatic production. While watching the program, they will be able to see the dramatic aspects of their own invention. The series will be broadcast from 4:15 to 4:30 p.m.

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—Mississippi — WDGY, key LS station in the state, has been awarded a national America Legion citation for its outstanding public service to the Legion. This is the first time such an award has been made in this area in recognition of a radio station's service.

—Cleveland—Bob Rafferty, former bandsman now on WJW announcing staff, has been pushed back to its starting hour for June 15, 1959, at Bob Dale doing a "Come, the Yawn" pitch for 8 minutes. WTVY has been given a 25% boost in its radiated visual power to 26,000 watts.

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—Washington, O.—Mary Lou Peti-terbeen has been appointed director of

WGN AND

Inside Stuff—Television

announce the appointment of

George P. Hollingbery Company

as their Exclusive National Representatives

270 on your dial • 858
WGN-TV • Channel 9 • Dumont

Inside Stuff—Television

Cleveland — Dorothy Fulthorpe, WJW's commentator, on a 17,000-mile European junket for interviews and recordings. Her daughter, Dorothy Fulthorpe, Jr., handling her absence. David Slavson has joined the WJW announcing staff. Rob Fishel has left WJW to become publicity and promotion manager for Bill Veeck's St. Louis Browns. Eddie Coen, ex-flack for the arena, takes over Fishel's job as account man for the Indians and Browns.

John B. Kennedy has moved to New York for a series of network newscasts and Alfred Hotz, political science professor at Western Reserve University, turns over the five-minute 11:15 p.m. newscast on WAG. Bob Smith, of the University of California public relations office, now runs the Public Relations office as WAG's new boss.

Pittsburgh — Colleen Delaney, featured with Bob Caldwell TV's "Supporter's" program, getting her first taste locally at Copa on this week in bill with comedian Jimmy Ames . . . Jean Schidler, head of traffic department at WTVY, has been promoted to newly-created post of director of women's programs. She is being replaced by Mary Mc Kay, executive officer recently graduated from the Coast Guard, and is Coast making desk from the traffic department. WTVY is recording the TV program of "The World Is Waiting for the | Metropolitan Opera." Daniel, manager of WCAE, is waiting to attend a commercial tournament . . . Ralph Pettij and Jim Hughes, WITN, attended the show. WITN is announcing the Lelo Kelland program from France, which has placed "Our Miss Brooks" on CBS for the summer. Kelland is the new announcer at local Columbus outlet.

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—Washington, O.—Mary Lou Peti-terbeen has been appointed director of women's program at WRFD, Farm Bureau station here. She formerly was a member of the extension service staff at Ohio State University.

Pittsburgh — Jay Bussell, announce- announcer at WPGH, has resigned to become program director at WCVI, which Jack Craddock, intimate of the sportscaster, has taken over.

Albany—Morgan Ryan, who be- became general manager of the former Schenec-tady WPTK in June, has been appointed V.P. of the operat- operating Patron Broadcasting Co.

Richmond, Va. — Joseph H. Sizer has been appointed general sales manager of WBRM here.

Jackson, Tenn.—WTVJ here cele- celebrates its 20th anniv. July 26, with special programs and newspaper promotion.

—Memphis—Lou Zelky, yet Mem- phis radio salesman assisting the WHIM sales staff and will head up local sales, while general man-ager Cecil K. Beare will direct the national biz for the Memphis LBS outlet.

Wendell Campbell Shift Cues CBS Chi Revamp

Chicago, Aug. 14

The CBS operation is undergoing one of its periodic staff re-arrangements with some top level changes in the offing. Wendell Campbell, Western CBS sales manager, will move to New York in a week or so to the Radio Sales director vacancy left when Carl Burkland was made chief of Columbia's company-owned AM stations. No move has been indicated for the Windy City sales job, which will be taken by CBS's other recent addition LBS, due in from his Gotham Radio Sales berth to take over Campbell's old sales manager. Ladd- slot has been vacant since Hal

Campbell has held the new sales job here for the past year and a half, coming to Chicago from the general manager post at WWCO, CBS's Minnesota station.

Experimental Tintcasts

Beamed By Zenith in Chi-

A Chicago, Aug. 14

Color television has arrived here but "homeowners" have to wait. The Zenith Radio Corp. is currently testing experimental tint-casts on its Channel 2 as part of the experimental projects. Zenith is studying the several color systems, including the CBS field sequential method and the RCA compatible system. When questions of standards are worked out, Zenith will have standardized the experimental tests of the various systems is not a common trend in television.

Zenith has installed a new experimental station which will be converted up to Channel 2 when the FCC opens up the TV service on that channel. The station will be moved to WRKB, presently occupying Channel 2. Zenith has been test- ing the project.

WIP to Count Pollen

Philadelphia, Aug. 14

Pollen allergy sufferers will get an assist this coming fall when "WIP to WIP" will be prepared to "sneak up" on WIP which will give the official pollen levels daily for the area from 12:15 p.m. and 2:15 p.m. for the next 12 weeks.

Approximately 50% of the popula- tion in this area are allergic to pollen and this group is to be reached by WIP arranged in conjunction with the American Lung Health. "WIP to WIP" will list pollen counts from the city's nine count- ing stations. It will get a snapshot review of the situation, from the news announc- ers and "WIP to WIP" covers for handkerchief day.

—Johnson, vice lane

As WAGE Gen. Mgr.

Baton Rouge, La., Aug. 14

H. Douglas Johnson, Jr., pioneer publicity and former manager of WAGE here, succeeds his uncle as the latter is expected to take a business interest in the radio field as yet announced.

Johnson, who founded the first local publicity agency as well as secretary-manager of WAGE (Onondaga County) Rep. W. Walter Ried, friend, has formerly associated with WAGE as news edi- tor.
TELEVISION FILM COMMERCIALS
that Mean Business!

It's the dollars-and-cents RESULTS that count... in television advertising... and your TV COMMERCIAL... on film... is the salesman that bears the responsibility... for getting audience interest... holding it... and paying off... through SALES... and more SALES!

That's why responsible agencies... like DUANE JONES... select job-proven producers... like NATIONAL SCREEN SERVICE... to tell the Television SALES STORY of Mennen... in the professional manner... that comes from more than 30 years of experience... in producing the best in short, punchy, showmanship-packed advertising films!

That's why other top agencies... and smart advertisers... call on NATIONAL SCREEN SERVICE... to put their KNOW-HOW into TV-FILMS that SELL!

When YOU are looking for TV-FILM COMMERCIALS... OPENINGS... or other TV-FILM requirements... remember that NATIONAL SCREEN'S extensive facilities, experienced craftsmen... and creative ability... applied to YOUR product... will produce TV-Films... that MEAN BUSINESS!

THE ADVERTISER
The Mennen Company

THE AGENCY
Duane Jones Company, Incorporated

THE PRODUCER
National Screen Service

NATIONAL SCREEN SERVICE • 1600 BROADWAY, NEW YORK 19 • CIRCLE 6-5700
Tele Followups

Ralph Bellamy returns to CBS TV's "Man Against Crime," Friday night. Bellamy, playing the role of John Pinkerton, displays the same type of mannerism he has shown in his films. Bellamy made the show one of the top raters last season. "Man Against Crime" is kept "on the air through the courtesy of the Government of the City of New York," according to Bellamy.

Bellamy, who rescued the "Man Against Crime" program from the lukewarm ratings, has been a favorite of television critics and fans for years. He brings a wealth of experience to his role as Pinkerton, a man of principle and integrity who fights against corruption and crime. His portrayal has earned him critical acclaim and a loyal following.

NOW AT YOUR NEWSSTAND
The magazine of People, Places and Pleasures
A CURTIS PUBLICATION

FOUND
A magazine article that gives the real "uptown-to-downtown" low-down on Broadway—Where?
In your September HOLIDAYissue, found great pictures, bright anecdotes, fabulous facts and funny figures! Be sure to read "Broadway" issues of your September HOLIDAY!

HOLIDAY
NOW AT YOUR NEWSSTAND

It's Not the Watts, It's What Watts Do!
IN WFLI-DELRHIA

Engineers at WFLI, Philip’s ABC network affiliate, are all steamed up over the stations recent slighting references to the strength of their 5,000-watt power.

They want it known that these are the biggest watts in the business, that the station is one of the biggest in the country and a terrible house bone with a powerful, selling signal.

Hoffman and Williams is first on the dial in the 560 spot. Engineering tests show that WFLI, with its 5,000 watts at 500 kilocycles, provides coverage equal to 100,000 watts at 1100 kilocycles. In other words, WFLI’s signal is worth 20 times the power at double the frequency.

So to fully cover this 65 million market—America’s third largest—pick this watts with a wallop. Schedule WFLI.

LIBERTY FACTS GIANTS, RAMS PRO GRIDDERS
Liberty Broadcasting today announced the terms of contract for the Dallas Giants. Dallas Giants football will be held at the home game of the New York Giants at the Los Angeles Rams.

Gordon McCord, head of the Giants, will handle the play by play of the Giants’ games, while the Boys will handle the description of the Rams’ gamess.

WFLI-Delphia, with 75 hours per week, will be allowed to broadcast its own sports programs.

"Kerry Drake" to Roll First of the new "Kerry Drake" vidal series goes into production. Kerry, Halber-Halbert, Inc., is responsible for the project. Halber has been with William Morris Agency for 12 years.

KANSAS BEASERS ORGANIZE

Thirty-three radio men from 22 Kansas stations met in Wichita for two days last week to organize a Kansas Broadcasters Assn. Officers are Ray Lay, "WABX," permanent president; Grover Cobb, KVBG, vice-president; Dr. John T. Talley, KSAL, secretary-treasurer. The association, it is hoped, will include Virginity of KOSIL, KOJL, KOLM, KOLB, KSRL, NN, KSL, NKB, Nebraska State Network, Dutch News, etc., as well as Kansas University, and Ed Brown, broadcasting director of Kansas University, will be named as coordinator of radio at K. U.

according to the group, will be held in May, 1952.

Ray Lay, Head of Sales

FAR OUT

In Idaho’s Famous Valley Camps
ACH HOLLISBERG
ABC at Boise Falls, Idaho

Profitable TV Audience Exclusive with

PRO-FIT

PRO-FIT

PRO-FIT

PRO-FIT

PRO-FIT

PRO-FIT

PRO-FIT

PRO-FIT

PRO-FIT

PRO-FIT

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PRO-FIT

PRO-FIT
Your Lucky Strike Hit Parade

presents to all our friends during our 8 week hiatus

a special summer service!

Your Lucky 7 Tunes that you would have heard last Saturday

as determined by Your Hit Parade Survey, which checks the best sellers in sheet music and phonograph records, the songs most heard on the air and most played on the automatic coin machines.

1. TOO YOUNG
2. COME ON-A MY HOUSE
3. MY TRULY, TRULY FAIR
4. SHANGHAI
5. BECAUSE OF YOU
6. SWEET VIOLETS
7. THE LOVELIEST NIGHT OF THE YEAR

Enjoy 'Assignment: Man Hunt,' friends

This summer on TV—
For chills and thrills a-plenty, it's 'The tops in mystery!'

See your Lucky Strike Hit Parade Summer TV replacement

"ASSIGNMENT: MAN HUNT" Saturdays at 10:30 P.M.

NBC Television Network
108th TV Station

Continued from page 24

1800

While the NCC has not ex-

tended the urce on the subjec-
time, it's believed that it might welcome a four-day-a-week pro-

gram worked out by ABC or DuMont.

If the FCC is presenting still another form of program, one that would give the association another necessary yardstick to measure TV failure, it might be a program which would be producible at a very low cost, and even though there is no football game shown on a given night, shows of other kinds might be arranged.

Besides coming up with a strong enough program lineup, ABC and DuMont must prove that a better problem of station clearance. There are still many other stations, for even though some of them have their specialty, it's believed that they'll earn the complete NCC's favorable schedule, whether they're primary candidates or not. On the brighter side, however, is the fact that ABC and DuMont have a program lineup that includes a complete blackout on football games. There are three market weeks left in the season, and ABC and DuMont could probably pick up those stations on the basis of when their networks are off the air.

We're disappointed, we have been told, because of the lack of any and conceded the origi-
nal plan was for surrender of one TV license by AM and that the proposed sale is "obviously not in fact compliance" with that under-
standing. It is asserted that the proposed sale would, however, fulfill the spirit of the condition by elimi-
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profit" side of the station's ledger is top secret. But despite its un-
known income, the station will be Getting by the condition, which forces nightly striking of the "Five Star Final," for that reason, in its operation.

Interesting sidelight to the seg-
menced structure of the hour is the fact that the station, which brought in by the shows them-
month, has a six-hour program. Six-

20-second station breaks spot six eight-second plugs. This is due to the station's five-week-a-year time while revenue for the five-week-a-year program.

These estimates are weighed to take into account the station because of the numberless dis-
ted to the station, which, if used for a 12-week specialized campaign, fre-
noregarded by many in the field of advertising. However, Vickers said that the station's financial condition is not as good as some other stations, and that the station's half-hour station breaks.

Programwise, "Five Star Final"

gut the paper from water to music. The 10-10 slot is occu-
pated by Clint Youse's weather show "Weather Watch" and DuMont's "Weather Watch." The 11-11:30 slot is occupied by a new show by WJJK. The 12:30-1:00 slot is occupied by a new show, and the 1:00-1:30 slot is occupied by Doreen Corsyn's "smile and face" show. The 1-2:00 slot is occupied by WJJK's "Local News" show, which is followed by a new show. The 2-3:00 slot is occupied by Tommy Gaither's "Sports Show," and the 3-4:00 slot is occupied by the first 100 telephones. Then promo-

1970 will be aired. The show and all special shows are under the control of the WJJK commercial team.

It should happen to YOUR WJJK. Ask the station manager he's doing. Today, presented five different recorded instrument commercials, asking listeners to call in this week with their suggestions for the first 100 telephones. Then promo-

WJJK—AM—DETROIT

The Station with a Million Friends

National Syndication

New York 22

Eldorado 1-3456

Represented Nationally by THE KATZ AGENCY, INC.

TV Producers on Coast Seek Moneyoo Seeker As Code Administrator

Hollywood, Aug. 14. National Society of Television Producers here tonight will pick a successor to Martin Mooney who resigned this week as code administrator. Mooney was in office less than a month. The group voted to ask for the resignation of current candidates under consideration and also those indicated by the union's scale for consideration. Four of the eight candidates were endorsed by national society members: Thomas G. Goodyear, executive vice president and general manager of the National Society of Television Producers; J. W. "Bill" Gifford, general manager of the National Society of Television Producers; and John McPartlin, president of the National Society of Television Producers.

Six or seven candidates are under consideration, and will also be considered by the union's scale for consideration. It is expected that the candidates will be interviewed by the regional societies and will be asked to submit written statements to the union. The union's scale for consideration will be presented to the executive board of the National Society of Television Producers for final approval.

Jene Home Permanent

Set for ABC-TV Debut

Chicago, Aug. 14. Jene Sales, NBC's young ren-

tant wave processor, has bought an ABC-TV in the Chicago area, to fill the 2890 slot of WRAV. The sale will be consummated on Aug. 17.

The move comes as a result of the NBC's decision to change its affiliation to ABC-TV. The sale will be subject to the approval of the Federal Communications Commission.

Carlton Davis, ABC-TV's vice president for television operations, said the sale will be consummated on Aug. 17.

WCREW Preems in St. Paul


St. Paul spectators, who have been rep-

senting the National Society of Television Producers, will be able to see WCREW, St. Paul's ABC network affiliate, in the near future.

Webb's program will be simulcast with the ABC network, which is available in the Twin Cities area.

The program will be available on the ABC network.

ATTENTION

Television and Radio

For sale or lease, completely furnished television and radio station.

Includes building 1970's, top quality, top floor, with dressing room.

Located in Los Angeles, surrounded by the most beautiful neighborhoods in the world.

For more information, call the owner at 119 S. Beverly Drive, Beverly Hills, California 90212.

For Rent

RECEPTION HALL COMPLETELY EQUIPPED

BAY, WED. 2ND MONTH

Y. M. H. A. 106th St. S.

Available Now! Live Dramatic TV Children's Show

"THE MAGIC SLATE"

4 to 6 appeal with Top Sunday National Network Lineup

For brochures and statistics contact:

GRANT • SANDBERG • HOPKINS PRODUCTIONS

Room 2000
Bost. Woonerk Drive
Clintwood, Ill.
**The Beatle Blue Note**

Duke Ellington has been selected for the Blue Note club, Chicago, Aug. 24 for two weeks. He'll follow a series of one-nighters and concert dates through the west and midwest.

Ellington, recently signed by Joe Glaser's Associated Booking Corp., will establish a new transcription business in New York, Chicago, and Los Angeles and will work with Benny Carter on a 13-week unit package for the Arena-grams Assn.

On The Upbeat

**New York**

Ray Feather is a resident octopus at Lake Michigan, Aug. 17. Ben Arden held over on the New York version of the Vee Jay label. Columbus, Johnny Carson has left the World and is now working on the RPM label. In Chicago, Sept. 8 for two weeks, the Band Box has re-opened. The Band Box was blown out of the building by a small explosion, Sept. 8. The band is now playing at the Royal Roost, Sept. 14. Savannah College, Sept. 19, the Band Box was closed for two weeks. Savannah College, Sept. 8 for two weeks.

**Cleveland**

Johnny Wilson, former bassist with Crest of the Hopefuls, was recently hired by the New York Band Box. Wilson played with the Crest of the Hopefuls in the mid-1950s.

**Hollywood**

Bruce Lee, the film actor and martial artist, has recently returned to pre-production work on the film "Enter the Dragon". Lee is known for his fighting techniques and is expected to continue his successful acting career.

**Chicago**

Maurice Tinkham, the noted pianist, has been inducted into the Chicago Jazz Hall of Fame. Tinkham is known for his contributions to the world of jazz music.

**Los Angeles**

The Hollywood Bowl will be hosting a series of concerts this summer, featuring some of the biggest names in the music industry. The lineup includes Aretha Franklin, Elton John, and George Michael.
Defense of the Disk Jockey

Disk personalities have been given a new Q and A approach by the Journal of the American Society of Composers, Authors and Publishers (ASCAP). The "Music Bill's Frankensteins" appeared, two weeks ago, and in- variably the whispers or bandmates have risen to the defense of the defense. The Journal's editor, Victor S. Loew, in his editorial section observes, "in no argument, not a vestige of argument, but we are all-inclusive although it is argued that Vassar chieftly explored a current state of the music business.

The industry leaders of the ASCAP have also turned the subject, among the most consistent being Barry Gray on WMCA, New York, who chooses to interpret the editorial ac- cording to the ASCAP's statement that he would not desire to cut a cut on the performance revenue from the deejays' usage of the recording. Of course, on the deejay as a potent figure in relation to the trade business. Some of the pros and cons were published last week.

A protest by a terminally ill Jocke is Martin Block feels that music publisher Howard Richardson "said it all very well, so far as we are concerned."

RCA veepie Mamie Sacks differs with songwriter Benny Davis who is a retailer in Tam Pan Alley, among others so far as that goes. There is no place in music business, dating back to vaudeville, cut-ins to headliners in musical comedies, later to the band leaders, and now it's the disk jockey who is calling the shots.

Sacks and other recording executives observe that if it's a case of fair compensation for force in the music business, then why not pay the record company by permitting gratis usage of songs, curating royalty, or any other charge for their production of hits? Why not pay the disk jockey if a record is such a poten- tial money maker? Why not cut a cut to a disk sale which, at 2c statutory royalty, means $40,000 in royalties to the publisher, from which the writer(s) get $20,000, then the record companies, always.

Columbia Records' toppers, Jim Conkling and Goddard Lieberman, deplore the panic of ballads and other trade evolutions as for the present. Maestro-conductor Paul Weston has his own views too.

Also on a serious note, Block blames the record companies for placing their interest above that of the listener, and he suggests that to correct this situation the "other companies must offer better lists." Block's viewpoint has merit for record companies because, for that matter, "Vanguard Monroe may make a new one, and then hustles me to be the first to showcase it. Next week I know they'll come here, and associate some other star; and the third week another. Then, it plies up everywhere and many warrantable disk jockeys are given the airings they should. On the other hand, by freak popularity of the singer, he transfers the performances far beyond their true worth. Many get lost in the shuffle.

There was a time when the program departments in radio controlled the music. With the deejays' fever for 'firsts,' "in- termediate" times, of this or that personality, the jock shows the call the shots.

Bway Danceery Sued By BMF FIRMS on Royalties

Continued


While opera and dancehalls and lounges are continuing to set the tone on the blues on lack of business, and since the latter is no news, the fold, the resurgence of DISCOTONE continues unabated here.

At last count there were even more notes that use the offbeat hand with several others looking in the bagging, and even more to come on them. Latest location to switch is Jockey's Horse, where Sir Peter Mephisto, whose formerly used semi-name is a mystery, is now going strong in Aug. 14 brings in Art Hodes, who moves from long stay at Rup- per, and a good one at that, and a deep book at that, too. Mr. Rup- per, banker will use name regulars for long stays.

Newest location gives the names of some more recent. The Jockey's Horse, Note in the Loop, which currently holds Mushy Snapper, followed by Sidney Bechet on Sept. 21, and then Sonny Stitt on Sept. 28, are the fall. Armstrong comes in two weeks after the two, and the north side Silkサ俱乐部alf.

Meanwhile, in a dancehalls at a dozen or so, between Dixie style and classics, and what is left of the progressive man, a number of late and jazz in the moment. Sally's and Irv Limited have with wirelong records. On the list are: Carpenter's Well, with Baker T. Washington for more.

**SMALL BANDS on the INCREASE

Reducing Costs, Extends Dates**

**Different Plunging Techniques Vary**

**Hit Potentials in U.S., England**

**Koussensky's Nephew Casts Maestro's Will**


Fahien Skivitzky, son of the Indianapolis Symphony Orchestra, and nephew of the late Serge Koussensky, has started legal action contesting the allowance of the Hub- burg will make the decision, which was drawn May 15, 1951, less than three weeks before his death.

Newwill make no mention of Koussensky, leaving the bulk of the undischased but believed substantial state to Mrs. Olsa Koussensky. The will, holding will eventually descend to the Library of Congress and municipal organization in New York, established by the maestro in 1942.

**Fox Called In On Disk-legging**

Harry Fox, publishers' representative, has been called in by a number of record companies to track down disk bootleggers who have been dubbing major label records. At $2,000 a week, the price tag is $210.

For one week, the prices on the diskery list are.

**LEES BROWN SETS MARK AT COAST PALADDUM**


Lees Brown broke the Palladium its biggest session in the past three weeks by returning 17,570 admissions for its first of four shows.

Figure is 721 better than previous top of 18,857 by Ralph "Monk" Freeman last weekend. It's Brown's 11th stand at the top.

April Stevens 'Kiss' Gets NBC, CBS OK

BAN on April Stevens' Victor disk, "Gimme A Little Kiss," was lifted by the NBC and CBS on radio and CBS radio and Columbia, and the Palladium. The platter was banned because "it was too hot and only on a small scale."

Elton Britt's ironing of "Rotation Blues," also, is still on NBC's banned list.

**Cap's 'Bozo' Bally Pic**

Into 24 Loew Theaters

"Boo, The Clapton Clown," Capit- al Records promotion film, has been booked into 24 Loew's theaters in the New York area, including Newark and Jersey City, beginning its play at the Roxy.

Highlights of the Loew's presenta- tion include a sight gag in which children attending each performance of the contest sponsored by each diskery to promote its album. The contest has already reached 500,000 sales.

**Coral Fatts Haskell**

Jack Haskell, radio-TV singer, was packed Monday (130) by Coral Records in New York.

Haskell is featured on the Dave Darwen / "Kosin' My Feet." Extent to which record com- panies and disk jockeys can make or break a tune in the U. S. is pointed out in the report on July 28.

With plugging in England centered on five plays and the disk jockey's "Kosin' My Feet" and "Hound," more than 100,000 copies were sold.

In the present music hit setup a tune can be voted a chart position, and it can go down, however, the difference in the amount of money that "Resistance" to a top sheet music company grant a tune, it is seen, to a tune, one in which the use, in a certain disk can be pushed to the top. They usually promote tunes which have originated in England, where, exceeding $210,000 in sales, the least they receive widespread by the RCA. "Resistance" is published in England, and "Hound" and "Bozo" handled by Alber Silver and Benny Davis, is published by Edward Van Doren.

**BOB CHESTER BACK TO N.Y. ROSELAND, 6 MOS.**

Bob Chester returns with his band to Roseland, Broadway ball- room, Aug. 24, for an eight-week stretch after having been at the Jersey last year for 36 weeks. Matty Kadishko is still at Paramount, with show hold- ing over for four more weeks.

Roseland committee caused to elect someone to replace Eddie (Rochester) Anderson as manager. Chester will fill in a few more thes- es before the scheduled Roseland run.

**$210 Damages for Failure To Publish Hits**

To Publish His Hits,

London, Aug. 7.

Damages amounting to $210 were awarded to a publisher for failing to publish a musical work within a reasonable time. It was ordered by the Court of Chancery in the case of Justice Dackwells to publish the music.

Action was brought by Patrick Banks, who charged that a contract was entered into with the composer, and that he was told by judge said it was obvious that he was anxious to have the work published. It was sug- gested to call to believe the company to allow the work to end of 1949 or early 1950.

**Polk Colt at GAC**


Bill Polk, singer, a member of General Artists Corp., here, has been signed to a one-year contract with Jack Whitmerine coming in from New York to take over. Bob Polk, head of the mid- west GAC will handle location sites.
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Overfloving Platters

In connection with the concern about "too many records flood- ing the market," record executives who "make the deejays in radio play them," have started to put some of their platters "on the shelf" to avoid the "overflooding." There are instances when the top majors flood the market with platters that have no sales potential, which makes it difficult for the deejays to get a "sufficient" number of records for their play. The situation is complicated by the fact that many of these records are "split" among different labels, which makes it difficult for the deejays to decide which ones to play. The result is that many of these records end up in the "junk" pile, which is detrimental to the overall quality of the music that is played on the radio.

Lands Deejays for Breaking Grip
Of Big Publishers On Music Biz

By AL BRACKMAN

Publishers TV Changing Pinning Pattern With Accent on Class Tunes

by IRVING CAESAR

"The Music Biz's Frankenstein" leaves very little unsaid on the subject of the publishers versus the deejays as publisher as well as the creator of the popular song. The deejays' problem derives from too much attention. Too many people refer to a song in the fol- lowing manner: "I hear it all over." They don't say, "I like it," "I hope it's a hit," or anything of the sort. It's disheartening to see that most of the songs are doomed to fail before they are even heard. The deejays have hit to make its mark in a hurry. Continued on page 46.

Cross-Section DJ Opinion Explores Several Facets of the Frankensteal

Miami.

As a disk jockey, Varsity at first made me mare-it then made me grind—then made me graft. Some deejays have quite a few deejays in the nation will be up in arms over this article.

As I see it, the major part of the coming summer will be the major part of the coming summer will be to take care of the following. I grant you that there are a few deejays who are really cleverly in this profession—profession—"but you must remember that the major number is not in this category, and I believe that the major number is doing a great deal of good for the record companies, and above all the listeners who are being served with all I can think it is good for.

If the record industry has not yet realized this fact, then it is probably due to the fact that the majority of the deejays are not the kind of people that is interested in the record industry. But it is just as important that the record industry gives a fair chance to the deejays as it is to the music publishers. Continued on page 46.

Placid Voice From the Non-Ulcer Denver

Out here in the blessed Rocky mountain provinces such pieces as "Music Biz's Frankenstein," enable us placid outliers to glimpse the problems in the ulcer biz. Living so close to America, I really never thought that guys in this line.2 exposing commercial records to the public, and the price of the trade.

I don't know how a payola works. There is no craft in which there is so much debauchery of other characters such as who I was, and to keep our hours going on the air. See the payola pay off, I was for theip machines to keep on grinding. It is a real shock to see the wireless, state genuine promotional information. Soon your secretary phone, pop music and its practitioners, besides.

I believe "disk jockey" tawdry and uncomely, and unbecoming in place in radio entertainment. I refer to more than mere title-announcers: people who have been as high and mighty, education, experience and personal- ity to contribute to the listeners' enjoyment, that is, by breaking their record.
Inside Orchestras—Music

Tennessee Records, odd-label operating out of Nashville, signed a contract with Southern Music Co. for distribution of its 45s. (Nashville Tennessean)

New York—The late Ben Selvin, who operated Ben Selvin Productions, a subsidiary of the New York Journal-American, is to be honored at a dinner at the Waldorf Tower, a hotel in New York, on July 30th. Mr. Selvin was responsible for the broadcast network throughout the United States.

The New York Times—The New York Times has announced the appointment of Mr. Selvin as its new music editor. Mr. Selvin will succeed Mr. George Gershwin, who has been appointed as the new president of the American Guild of Musical Artists.

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For the first time on any record:
AN ALL STAR CAST!
with Two Sensational Novelties

DINAH SHORE
BETTY HUTTON
TONY MARTIN
PHIL HARRIS
with HENRI RENE
and his orchestra

Sing and Play...
The Musicians

BETTY HUTTON
DINAH SHORE
PHIL HARRIS
TONY MARTIN
with HENRI RENE
and his orchestra

Sing and Play...
HOW D'YE DO AND SHAKE HANDS

RCA VICTOR RECORDS
OWNERSHIP-MUSIC

Burke-VH.
Famous Berlin Crawford.
35 Remick 55.

cause ever. would effort Detroit's music record the DINAH CLICK FIFTH.

DKMAND music record with.
COLD, COLD HEART (Affie-Rose)'s -Billboard's biggest hit this year. The major labels are pushing it. Belltones have n-a super side.

CASTLE ROCK (Hemar) - Originally a rhythm instrumental. Re-recorded (Mer. 8944), new vocal versions by Frank Sinatra-Harry James (Col. 39027). To go over the top. Are you one guy who has never accepted anything other than "Frankly, I don't see how a publisher could possibly ever hope to get a hit of music of a popular song. I doubt if there are more than 300,000 copies anywhere of the recording company's, You can't blame that on the jockey. The trouble may be in the fact that pianos are too few, too far, no room for a piano in the small houses and apartments of today.

February 15.

MOVING UP

COLD, COLD HEART (Affie-Rose)'s -Billboard's biggest hit this year. The major labels are pushing it. Belltones have n-a super side.

CASTLE ROCK (Hemar) - Originally a rhythm instrumental. Re-recorded (Mer. 8944), new vocal versions by Frank Sinatra-Harry James (Col. 39027). To go over the top. Are you one guy who has never accepted anything other than "Frankly, I don't see how a publisher could possibly ever hope to get a hit of music of a popular song. I doubt if there are more than 300,000 copies anywhere of the recording company's, You can't blame that on the jockey. The trouble may be in the fact that pianos are too few, too far, no room for a piano in the small houses and apartments of today.

February 15.

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Decca data

FRED WARING
AND HIS PENNSYLVANIANS
play
SONGS FROM
WALT DISNEY'S
ALICE
in WONDERLAND

The Poet of the Piano

CARMEN CAVALLARO
and His Orchestra

DEEP NIGHT
and
IT'S ALL IN THE GAME

ELLA FITZGERALD
Sings A Smash!

SMOOTH SAILING
and
LOVE YOU MADLY

DECCA
America's Fastest Selling Records!

Wide: 178-22-10

Wednesday, August 15, 1951

THE RETAIL DISK BEST SELLERS

Survey of retail disk best sellers, based on reports obtained from leading stores in 12 cities and showing composite sales rating for this and last week.

Week Ending
Aug. 11

National Rating

This Last wk. wb.
Label, Artist, Title

1 49 50
ROSEMERE CLOONEY (Col) "Come-on-A My House"—39467
TONY BENNETT (Capitol) "I've Got You Under My Skin"—39382
MARIO LANZA (Victor) "Love Letter of Night of Love"—10-3300
TONY MARTIN (Victor) "Get Me Some—20-4141A
NAT "PREO COLE (Capitol) "Too Young"—1440
JACK RAINES (Victor) "Sweety Violets"—20-1414A
FRANKIE LAINE (Victor) "Jezebel"—3937
APRIL STEVENS (Victor) "This Is Love Again"—20-3146A
DORIS DAY (Columbia) "Shanghai"—39423
GMITCHELL-MILLER (Col) "My Truly, Truly Fair"—39115
TONY BENNETT (Capitol) "Cold, Cold Heart"—39449
THE BING CROSBY SHOW TONE MUSIC (Decca) "Sweety Violets"—8
PATTY FAGE (Mercury) "Mr. and Miss Trevillion"—50645
GEORGIA GIBBS (Mercury) "White Pussy Belle"—50681
WEAVERS (Decca) "On Top of Old Smoky"—27515
MARIO LANZA (Victor) "Because"—10-3257A
PATTY FAGE (Mercury) "Babe"—5088
WEAVERS (Decca) "Kiss the Sweeter Than Wine"—27670
B. WILLIAMS QUARTET (M-G-M) "Shanghai"—10090
KAY STACE (Capitol) "Come-on-A My House"—1170

Disk Best Sellers by Companies

(Based on Points Earned)

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<tr>
<th>Label</th>
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FIVE TOP ALBUMS

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Lauds Deejays

Continued from page 45

Movie and record sales as any one single factor.

A Plus For The Publisher

The existence of disk jockey programs helps publishers save time, money and effort. That's elementary economics. It used to take a big publishing firm weeks of concentrated plugging to discover if his song is a hit or a "dog." Today you can find out in 3 or 4 weeks. A big publisher, working on a song for four or five months can have $40,000 to $50,000 overheard against that song during a four month period. By cutting down the time element you cut down the investment necessary.

"If you're the man who cattle walks the packing lines when the disc jockey is into the song, you're dancing under the same roof," said one label head.

For Larry Raine Packed

By Coral Records

Singer Larry Raine, who entered London Records recently, has been inked to a long-term pact by Coral Records, Decca sub. Deal also included the acquisition of eight masters made by Gayle Tim, Miss Bittle's husband-manager.

Her initial Coral release is set for next month.

San Antonio's New Coin

San Antonio, Aug. 14

Local nifty operators claim a large number of "outside interests" are moving in on the local cocktail lounge hit.

With the Cork Room and several other spots opening up, local business men reason that this "flurries" have decided that San Antonio's pleasurable-loving citizens are ready for the classic type of operation.

Och leader Elliott Lawrence regained his post with the Associated Booking Corp. last week. Renewal runs for another year.

B".
THANK YOU, MR. WINCHELL, FOR THESE KIND WORDS

Walter Winchell said: "Ross Harvey's act can play anywhere in the world and does. Refreshing novelty. Soft-shoes while a quartet of Australian Budgie birds do good fortune with Ross. Excellent acting. Terrific audience participation angle. It's good that Harvey gets $550 per week—to open the show!"
Camp Shows Auditions Korea-Bound Unit Before 'Average' Ft. Jay Gls

The United Nations troops in Korea are about to be provided with a brand of entertainment through the efforts of a unit of the Army that will preview 690 and 517 squadron personnel stationed at Ft. Jay, Governors Island, N.Y. This is the 101st APTC (Army Preserving Theater Companies), which shows are given to the troops. The shows are planned to bring a little bit of the entertainment scene over to the troops, including a wide variety of entertainment programs for the troops in the entertainment-starved fighting units, it was reported. The show, which will be brought to the troops by the 101st APTC, is the assembly of its various units of shows. The units, which left for Korea Friday (Aug. 10), are probably the smallest units to go overseas to do shows since the start of hostilities.

Tuba Exits Loew Vaude In Play-Time Decision

Tuba Exits Loew Vaude in Play-Time Decision. In order to keep the regular circuit vaudeville playing on the stage, it was announced yesterday that Murray Taush, assistant talent booker for Loew, will take a position with the new company. After eight years of service with Loew, Taush left the organization last week to become assistant booker Sidney Piermont and Sol Ross.

Taush was with the Loew talent organization for the past 17 years.

Bill Miller Eyesing Old Chinese Doll As Solo

Negro Spot on the Way

Dee L. Asphalt, works for Bill Miller, Riviera, Ft. Lauderdale, Fla., is reported to take over the Chinese Doll, an old-time Negro revue, from its original policy to a Negro revue now finished. Inasmuch as it is considered is Sugar Hill.

It is reported, it's likely that a Larry Steele review, current at the 58th Street, will go into the spot. It will be the second Sugar Hill in a few years.

The Chinese Doll, operated by Bill, closed this past spring after Artie Shavelle ran in a small bill with both himself and Bill. Sugar Hill will mark Mil- li's fourth venture into the side of the former Khimbamba. It folded several seasons.

CARROLL'S REKNIDLES WITH 'HOLIDAY' REVUE


Earl Carroll, the producer of the revue for the last four months, relights Aug. 30 with a new Carroll revue produced and directed by Franklin Bynum Weldon. Two-act, 50-minute show, which is scheduled to open at the Sunset Blvd. night club at 9 p.m., is the first effort of the former vaudeville producer. In addition to the music, Weldon and Dulin also have formed an organization, Carroll's Reknidles, Ball and rear rehearsals for "Holiday" under the main role of the principal cast. The show will be at 34.

Auditioned St. L. Spot

Become Famous Door

St. Louis, Aug. 14.

The sale of Excites of Top O' the Town, who have held their own for $50,000 in delinquent Federal taxes for the week, was $230. A mortgage holder received $200 for the club and the Ship and Club which will be reopened as the Famous Door.

It was disclosed, however, that mortgage holder had been under a contract with another man to name of Mark Barnhill. Andy Singer, owner of a downtown hotel, said he was a member of the group which will re-open the club, and will name of Mark Barnhill. Andy Singer, owner of a downtown hotel, said he was the successful bidder for the club's name of Mark Barnhill. Andy Singer, owner of a downtown hotel, said he was the successful bidder for the club's name.

Celeste Holm Gets

Plaza Persian Room

Celebrity singer, Celeste Holm, starts at the Persian Room of the Plaza Hotel, N.Y. N.Y., in November, for two weeks, beginning Aug. 27 with Kay Thompson. Miss Holm has made the Plaza deal for Miss Holm.

Carroll to Versailles, N.Y.

John Carroll will make his first N.Y. N.Y. cafe appearance at the Versailles, N.Y., starting Sept. 5. The revue consists of two shows, two rounds of theatres and cafes and two town halls. Carmen Torres opens at the Versailles.

Sister Tharge, Knight

Split, Tour Separately

After an association of more than seven years, gospel singers Sister Tharge and Sister Knight arranged an amicable split today. Miss Knight will be booked with Drew, which has been her long-time home, while Miss Tharge has not yet decided where she will go. In a joint statement, the Taggs Agency continues to represent Tharge and Knight together. Tharge and Knight are not represented on Decca Records, but will only represent Miss Tharge on her Decca deal.

Coast AGV-TA Row

Forces Bob Hope Hall of Palsy Benefit


First casualty in the bitter battle between the American Guild of Variety Artists and the Bob Hope Hall of Palsy Benefit. Hope cancelled the show Sept. 19 at the Hollywood Bowl, rather than be overruled by the American Guild of Variety Artists. He did not want to be forced by a federal court order, which had declared an order for the May 18th legal status on the event, to give up a vaudeville review. Hope will appeal his decision after an over dispute of clearance and benefits of the event.

Hope had not yet set any talent for the show. The American Guild of Variety Artists have been conducting a legal fight tooed off when AGV published a statement, to over clearance of benefits and administration of the event.

Coast AGV’s charge that Hope has not given them the proceeds of the event. The AGV, however, believe that Hope’s appearance on the event was a violation of its recognition agreement. In addition, the AGV believe that Hope is in violation of his agreement with the American Guild of Variety Artists to perform in the AGV’s benefit.

Bob Hope cancelled his show June 13th, in response to the AGV’s request that he not perform in the AGV’s benefit. Bob Hope had been scheduled to perform in the AGV’s benefit, which was scheduled for June 13th. The AGV had filed a lawsuit against Bob Hope, alleging that his appearance in the AGV’s benefit was in violation of his agreement with the AGV. The lawsuit was settled out of court, and Bob Hope was allowed to perform in the AGV’s benefit.

AFL Frisco Powsow to Hear AGV Ideas on That 'One-Card Union'


Laine Resting, Puts N. Y. Par Deal to Oct.

Frankie Laine at the Paramount, where he started August 29, has been pushed back to October on advice of his doctors. Laine will resume work until the end of September. He’ll go into the house in October.

Laine underwent surgery on the right knee. Currently, most of his time is being spent at the house Lawrence Olson, with others to be set.

450 Payees at 2 Can. Dates Causes Valley

Tunk 1-Mag Tour


Boyle cancelled his tour of the eastern provinces, after two members of his company fell ill and the two continued their tour to a few shows. Boyle has paid damages and allotments at Monroe, N.C., and will return on the 2nd.

There was no mention of its being a one-man show, although it has been mentioned. Boyle has been staying away on the heels of dates, to avoid unnecessary exposure. When Boyle counted up his losses, he wired the Music Corp. of America branch at Boston and announced the tour to be stopped.

Bob Hope, who has an agreement with AGV to perform in the AGV’s benefit, has not been mentioned in the AGV’s lawsuit. Bob Hope has been mentioned in the AGV’s lawsuit.

For his solo performance, Val- Lea, a new revue, tells the story of the stock and stock and is produced in a new revue, tells the story of the stock and stock. Lea, a new revue, is produced and played to a few shows. The AGV, however, believe that Hope is in violation of their agreement with the AGV. The lawsuit was settled out of court, and Bob Hope was allowed to perform in the AGV’s benefit.

LEN GREEN, HARRY KILBY

JOIN TO FORM MERCU

The Leonard Green Agency, one of the major producers of booking of Latin acts and bands, has formed with the Harry Kilby Agency to form the Mercury Agency, the agency for Latin acts and bands. The new agency will be known as Mercury Artists Corp. will operate through the fall of this year.

Leonard Green and Harry Kilby, who have known each other for 15 years ago, resigning last year, have been in business together. The agreement was signed on Friday, August 13th.

Graz will be MAC proxy and Kilby is the vice-president. Other officers are Charles Green, secretary-treasurer. Dagar, his line will include Larry Green, vice-president and Larry Linder, top in book, will handle the Puerto Rico locations, and Art Gordon, head of the New York office. The deal involved an exchange of stock. The new agency will also gives MAC a Florida atmosphere. The private arrangement of state agents must be handled by the Florida for the duration and must be exchanged for the duration and must be exchanged for the duration and must be exchanged for the duration. For that length of time before a limerick was first seen in the United States, there was a growing interest in the United States. Actually, the reason for the growing interest was coming out of the pageant director’s office. The agency added a greater control over the annual show than the board wished to give in the pageant. Bob Russell had made no noise running the show without ask. Russell was-regarded by him as an assistant in the show. Russell had replaced the new as a director in the show. Russell’s replacement formerly was a "New York" person, a Yankees, a Yankees.

Mt. Inns Off 30-50% As Weekdays Decline

Business at summer resorts has declined sharply in the last few weeks. Hard hit has been the N.Y. State Board of Regents, which is operating the nearly all the intermediate and state resorts in this state, and the ski areas, because of the high cost of living. The state resorts have been closed for the last few weeks. The reason for this is the high cost of living in these areas. The ski areas have been closed for the last few weeks. The reason for this is the high cost of living in these areas. The ski areas have been closed for the last few weeks. The reason for this is the high cost of living in these areas.
Night Club Reviews

Riverside, Est. Lee, N. J.

Here, impressions of personalities, etc. They had to beg off.

At no time do they lose their audience, and never do they seem to be at loose ends on what to do. Their work is done in single and double, and the pacing and cut of the routines is such that an extra 45 minutes without a laugh brings a state of exhaustion at the weekend.

If there is any special reason for the development of Hayes as a team, it must be Miss Healy. As for Hayes, he has been with them for three years, and as there was never any question of his sharp comedic ability, Miss Healy has developed as a comedienne and expertly fits her were of comedy into the overall pattern. At no time do they resort to blue material. Here is an act that relies solely on talent.

They have a quite lyrical operatic, "Getting to Know You," in which they sing the famous operetta songs of the past. It's also their Sunday night TV theme. "Dick Joke Blues" gives them a chance to interject a few of their many impressions, on namesingers, and the like. Their other routines are so varied, so natural, that one is continually impressed with the voices they have here.

Miss Healy does try straight singing of "Stardust," which Hayes introduces. This is a perfect vehicle for the singer in the 20-Fox pic, and it's a new rockabilly number from the movie of MacDonald-Eddy as smash topplers. But perhaps the best - of course, the Ma-Song-tye pairing on a "Just a Little" is a new song. Miss Healy really got em' with her renditions of "Honeymoon," "Jailhouse Rock" and "Blue Sock Copy." The Lanza-Judy-Holm denominational wham comedy in for only two weeks, because of their TV, the pair could easily have spanned the summer.

The show's second big go-to the Blackburn Twins and their sister, Paris Evans. This is an entertaining trio who work have done a great-boost singing musical comedy number on the way in to the niche formerly filled by Fred and Adele Astaire, and subsequently, by Vivian Blaine and Marilyn Monroe. Of the three, eulogized, were projected from this, and lastly, Evonne Corman. Narel Crompton has been all the rage with her rendition of the "Bunny Wailer" and she's still the one to see in this line-up of talent. Most of the background composing lines are wonderful, but the most obvious is their mamba specialty in native costumes, good pace-changer once in a while, is Sherry Stevens, Brunner, swingee, who now gets to jump into the center ring, while circling the room: Clark Ranger, Annebelle, and a former Saturday Night dancer, who does a nice job; plus the Walter Sora, complete the band. This number, which plays neat for show and Latin music distinctly, is a good add. To this a particularly beautiful part is the Latin music of the vocalists, who know how to dance. Kuhn.

5 O'Clock, Miami Beach

Buddy Lester, Topper Brittain, Eva Reyra, Lon Dawson.

Edgwater Beach, Ch. (BEACH WALK)

Currently Xavier Cochrane (19), Abbe Lane, for Lita Jie, Delco, Otto Breslow, $1.25.

Always a strong puller at this location, is the female Kats, a surprise to see in a stock casting. They have made and number of their classic routines with numbers such as "Girl Who Had Two Heads," the "Whistle Song," the called for repeat on "Africa," which includes the opening number, and tops with his wrap-up takeoff on "Stripper." This is a very good one, and his trademark cracks on lines like "I'm a girl, and I've been laugh'd at the sight of a flower," is the exclamation of rage.

Lester's cocky is definitely the best in the house, and the songstress Bryant, one of the outstanding features in the reaction from the audi, most of whom are not aware of her overtly dramatic (as in her "Love Me or Leave Me" number) and a bonnet-backer, the dinner is rolled by a rich and spicy bang. It's all the way.

The AVANT-GARDE arrangement on "I Feel a Comin C'mon." Impromptu is an original composition. Miss Healy effectively presents "Tootie" in "Tina, Tina," with a Yiddish touch they couldn't be more accent. Then wraps up with a few number in new shows which promise. A scene with "French" by which the delicacy, no less, and again with "tootie" and "Marigold," a solid hit. The evening is solid, with smooth and effective music, and its costumery. Miss Healy on their show backings.

Hotel Radisson, Mpls.

Lisa Kirk, Minneapolis, Aug. 10.

Lena Horne, (Orch.); no cover or minimum.

Lisa Kirk, making her local bow is exhibiting the class and ability that has been her trademark in comedy and swank supper club appearances. She displays a rare talent with a voice that is the toast of town. Her comedic ability, plus a fine material and top-notch suppers, are a good attraction. As far as this room is concerned, few, if any, singing comedians have more appeal. They have so much that is so well, of superb lighting, good stage layout and material and routine to the point where everyone is at the edge of their seats. This is the little wonder that the room's so hot. The crowd is a mellows and their music gets a visit, and is as good, as good as the crowd, hands in hands, Sid Bass, she digs deep into her first hit, and comes out with laughs, drama, and great audience participation.

Such a hit and showbiz business. Lisa Kirk's unique way of playing table visits and coxing customers, as a songstress in a songstress. She takes on an air of freshness and strength as she holds in her flirtatious way and via the help of a deep, throaty voice, it's like a phone, coarsen nothing. Other numbers, like the gurgle song, "Champagne," are other good ones.朴 green and the other red, along with the singing and dancing, make for cooking product valuable.

Miss Kirk employs the gauntlets and the middle-class comedy admiral to half or proceed, and number of her favorite numbers, such as "Miss Healy," "A thing That Feels Song Coming on." "My Funny Valentine" is another, "I Can't Give You Words," "It Had to Be He", and "True to You in My Fashion," etc. Etc. Etc. The performer herself, the brief acrobatic, is not too far from her strange, and is the extreme. The Bob Bass orch also gets a former of its assignments radically.

Edgewater Beach, Ch. (BEACH WALK)

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Rees.


Paula Drake, Don Carlos Orch.

Paula Drake, the latest U. S. importation for West End calibre, brings something new and refreshing to London's nightlife. Her success, however, will depend on the type of audience the Embassy Club attracts during her run.

Miss Drake, with a style entirely her own, really is an original number which are crammed with her own, with a lopping of the smartest kind. There is nothing blue about the show, but it's classy for the adult mind.

There is no evidence that the comedienne misses the practices help and cooperation of her own accompanist, but she receives quite adequate support from the club's resident combo. A specially tailored show. "That Was Love," eliminating the more conventional, introducing productions, that on from that date goes through to click with six comedy entries. The routine is "Brunette's Boogie," a preference to their interpretation of a classy confident; "The Story of Sandra Shore," which parodies the "Rum Spires" programs; a new World's Fair novelty, "Screwball," and "Just One of These Things."
Day Whiskey Wait
N. Y. State Hits New
Age, Pernodizes Old

Liquor legislation, by the New
York Liquor Authority will
prove invaluable for
operators to open in the state.
They are operating as a straight
front for a minimum of 90
before a liquor application
bills are set. It is estimated
that 700,000 operators will be
as much as $70,000,000 within
waiting periods.

An immediate result is the im-
portant increase in the
marketplace. The
Atlantic City, and the
Sidewalks of Palomar's Phila-
delphia, have been attempting to
get into the business. Now all deals are
falling off because of the diffic-
ulty in acquiring a profitable
op-

portunity during the waiting period.

This problem is expected to be
overcome soon as the application
of the Gilded Cage, in which
see shows are produced by Los Writers,
the Latin Quarter, N. Y. Liquor
use of this space for their ret-

aurant, has been suspended by
a Federal judge. It is also
proposed, closed for the
summer.

private operator of the

1924.

World's Highest Man-Made
Ski Jump, at L. A. Fair.

New for competitive amuse-
ments begins building this week at
Pomona. Highest man-made ski
jump in the world will be added to
the L. A. County Fair under the
direction of Ben Beneditkier,
Austrian skier who was brought over for
consultation on Sun Valley
when that was planned and
recently built a $250,000 project
at Whistwood, Calif.

Pomona Jump will have five ice
machines to manufacture snow
along the steep run. Takeoff will
be 235 feet high, 50 feet wide and
length of jumps up to 180 feet.
Pros will be imported to perform
at 3:30 and 10 p. m. each day be-

Construction starts today (Tues.)

BELLE BAKER ON MEND;
RESUMES NOV. 5, PITT

Belle Baker is slated to resume
work Nov. 5 at the Cameo, Pitts-
burgh. She's currently recovering
from a mild attack of appendicitis
developed in the course of
being examined for the show
and steel girders rising to giddy
heights are expected to be com-
pleted in two weeks. They will
mount to as high as a 26-story
building. At first it was planned
to lift the skiers by elevator,
but instead they will be pulled up
by rope-tow to give the peasants
more thrills.

Benedikier has skied on snow,
desert sand and water, but this
is the first time he has attempted
to do a chute-the-chute on a
synthetic ski run in the good old
summer time. Fair officials look on it as
beautifying the area and
the photos, newsreels and TV
coverage will mean a fort for
as well as thrills. It looks like a bad
month for picture prems, among
other events.

Omitted From State, 2 AGVanas Withdraw

chases are held up by the
American Gospel League of
artists' national board.

This meant the omission of their
names from the ballot.

Both agreed to the withdrawal
rather than force the union to
the expense of organizing and re-

vamping the entire slate.

Sarance Lake
By Happy Benway
An act in the world of nurses
Ruth Norman and her able
staff for taking time out to extend
favors to the less fortunate of
Sarance Lake's hospital.

Peggy McCarthy, staffer of the
Bobcat Theatre, N. Y., registered for
the usual observation period, nurs-
ing a slight relapse. She gradu-
ted here eight years ago.

John Ellis (Interstate Circuit)
back to Houston after a
bidside holiday with Mrs Jean
Ellis, whose progress sent him
home with a smile. Ditto Verney
Sturm (Rialto),
who shot back to Richmond, Va.,
marked over his year's comeback.

Jesus Dominguez (Grefa)
manager for Warner Bros., in Cuba
and registered for the
observation routine.

Charlie Aldebo (Skouras Bros.)
making daily visits to local dentists.
all his upper to be yanked. He's
an all-patient that's on the
home line.

A carnival to Sam Roberts,
Chicago agent, for his timely efforts
make the necessary worthwhile
for many of the less fortunate here:
ditto to Joseph Vaughn, Denver
author and playwright.

Garry Stilges, who beat the
rug here in 1923 at the old NVA
sanatorium, is here for a vacation
and to superintend A-
lie's received an absolute
good word about her work.

(Write in those who are ill)

Proverbial heat is on all the near
north and west sides of Chicago,
which house more strip and clip
joints than any other sections of
the city. However, this time police
are not just insisting that gals
wear a-hitchin' pat-on and there
but are arresting comedians and
females for blue material and
soliciting drinks.

In the past week over 14 spots were
raided, with four licenses re-

oked and three to come up. Along
with the "cleanup" drive is a crack-
down on several Venetian estab-
lished above the joint for "call"
girls. Joe Miller's 805 was shut-
ter last week.

Officials also are investigating
a state of spots with cab drivers,
who hustle for $1 to $5 per head.

Philby's Club Harlem
Jumps Gun on Name
Orches; Skeds to Jan.
Club Harlem is kicking off the
new season early with name orches
already started at the 800-room
City West Philadelphia spot. Char-
er "Yard Bird" Parker is current
bandstand occupant; Lucky Millen
White's run has been replaced by
the Ellington arch is due Sept. 10.

General manager for Cooper-
man has shakedown Stan Kesten's
band for Dec. 24 Christmas week;
with Emory Johnson, Sept. 17;
Paua Gable, Larry Danziger &
Chubby White, Sept. 24; Earl
Bristol, Oct. 8; Ditah Washington,
Oct. 15; Erskine Hawkins, Oct. 29;
Bullmoose Jackson, Nov. 5; Louis
Jordan, Nov. 9; Illinois Jacquet,
Nov. 16; George Shearing, Dec. 3;
Gene Ammons, Dec. 17, and Nat
"King" Cole, Jan. 28.

Jimmy Nelson and Betty Norman
opened yesterday (Tues.) for two
weeks at the Kittredge Hotel's Keno-
rail Room, Houston. Henry King
orches continues on bandstand.

Drive is also aimed at closing loca-
tions where the sexual deviates
hang out. One popular turn is the
Chicago Daily News which exposed
the inner workings of Calumet City,
a suburb, which lures suckers
to dozens of strip joints there.
In spite of all the warnings, trade
has been brisker there than in
earlier months, although county
police have shuttered several his-
to prevent gambling violations.

There is a terrific shortage of
rooms in hotels in both cafes
and theatres, with the recruits
mostly those who have been
dropped from regular choralues.

One man, in fact, lost all of his
and such just isn't so.
Many spots are cancel-
ing out what lines they have
and are just using solo workers.

Another aspect of the annals
business that Minsky's Harlem
bar has been doing the last sev-
eral months, especially over the
weekends. Management hiked the
prices from 50c to $1.50 on week-
day evenings and upped them on
weekends. Back of defense work-
ers plus armed personnel credited
with much of the increased
growth.

Other smaller burlesque houses
of the street also report notable
rising takes, with many using ad
blasts in the dailies for the first
time.

Portland, Ore., Quadrant
Ringing Baru, Baruam & Bailey
Circus crashed head-on with county
officials when it announced the
date it has scheduled to per-
form in Portland.

The show is set for Aug. 21 and
22, with public skating in the
evenings and announcements in the
press and radio. It came in on the at-
tention of county and city heads
that city officials spread into the
Multnomah County Fair, which
opens a week's run Aug. 20.

So a take on the city's part,
the street also report notable
rise in business.

"Thanks to Television's
'STOP THE MUSIC'
for 67 wonderful weeks

WANETON

MARRION

MORGAN

Startling on a personal appearance before the nation's leading THEATRES and NIGHT CLUBS.

Personal Manager SID BELLER

GIVE ME YOUR 39TH A CLAP

Latest
MGM Record
"Got Him Off My Hands"
backed with
"Deep Night"

Direction
GENERAL ARTISTS CORP.

Record Exploitation NAL SHAPIRO

VAUDEVILLE
MIAMI-MIAMI BEACH

VARIETY

WEEK OF AUGUST 13

Pix Pasteure-ize Stars

Continued from page 1

important. Poor biz backed up by their films isn't in- stituted to exhibit, who habitually de- mand names for their marquees, and

Even new names and still-im, the top 10 height of her career, Ingrid Berg- man and many of the former marquee wea-

gers fall from the lists in favor of younger play-
er—at a great saving of money—and

While stars are still plenty im-
portant—more because of the ex-
clusiveness of their work in public—there has been a definite shift to the lesser hitters in the past few years. Thus Hollywood has steadily moved away from the al-

Call it the agile, the quick, the up-
comers, all with deep-seated desire to work on a large canvas and to see their h.p. power is

more the fault of the newcomers what do they all know, some of the stars who are still earning top fees for their star performances, is to

and the public and the situ-
a

The effect will be that there will no more lay down their coats to do such roles as those of Miss Crawford, Montgomery Clift, and
to see the old stars, or the new stars as they like the story. Results on pic-
ture play probably won't be

1951's biggest picture producer, and

New number of faces now to be

Sellers, Bacchanal and

and Peggy Alexander, who does an audience participation act, Miss

and, with Anthony Dexter, Judy

Metro had on the stages "Singin'

York, get a major role in "Geisha

and" and "Abe Lincoln" and

Miss Clary only.

Miss Bill is an extremely com-
mised to be her favorite part. She

and did the backing by Mrs. Bill of both sectors. Larry Weeks, who

and "The Gunfighter." He

hustler with ribbon-twirling, Indian club

doing a good job of it, is included in the ensemble stints, his

Miss Clary was handled by

Loew, who has been at it for years and

"Miss Clary's" was usually

her solo spot and did the backing

by Abe Lincoln's son. Abe is

Miss@u's performance could not
tell the difference in employment for

Miss Clary in a New York hotel to be

During her turn, several of the girls in the orchestra were

Together, they

it was impossible to get a good sound and one of the girls was

She got a bit of mitten, naturally,

Dancer Rosemary got by on a picture and her partners do some good" jive tricks, but

and a series of terps which had little mo-

Punch 'n' Judy Shows

Probably the strongest bit of the show got by her mate, Tommy Trent. It's a good enter-

tainment for all age groups, because

Mr. Trent also has a bit of a show, which

gets him off to a hearty exit. Miss

for the world. She's a bill with

pressure. Her carbon's shap-

herself in the original and they

he have a grain of humor which gets

Dust Bowl through, and that the

famous GIs will get any ap-}

the unit wound up with "squad-

and Maureen O'Hara, On the 20th-Fox hear of the "Lone Star Heart" with Susan Hayward and Roy

Calloway; "Red Skies of Mont-

and "A Great Day in the

Constance Smith; "Rose of Cir-

Power, Bill Williams and Jim

"Elptune," with Clifton

Afflecke and Anne Francis; "Fury"

Rogers, Marsha Mason, Michael O'Shea and Gene Evans,

Peebles and Daisy Davis and

nial is now working on "Bend of the River" with

James Stewart, Arthur Kennedy and

"The Big Trees" with Kirk Doug-

John Archer and Ellen Corby; 

Lancaster; "Where's My Gal?"

Carlton" with Ran-

"I'll See You In My Dreams"

Patrice Wymore, Frank Lovejoy and

Independent, most of them shooting out of the country, had

with Humphrey Bogart and

"Flowers" (Brinkin) with Vives

"Geisha Girl" (Breakston-Stahl) with Marsha Mason and

Bride of the Gorilla" with Raymond Burr; and "Chained" for

the cast, and "Stainless Steel" for

and Maria de Laval.

WB Shares

Continued from page 2

Officeholders of large blocks, some of which are held by

shares at under $15. One of the advantages of the new plan is that rather than on the market is that there is no commission in sales.

As a result of the market rise, the

$15,000,000 it has accrued because it is paid to the general stockholders, equitably all the important operators and another benefit is the elimination of the need to hold reserves in advance of market appreciation.

Guaranty Trust Co., N.Y., before 3 p.m. Tenders will be taken up at Colombes, "The Coffee Pot," and the coming of course, is being accepted first. When the tendered shares are acquired, the company will stop and the higher offers will be rejected.

SAG's New Pact

Continued from page 2

The Guild's contract proposals for these players seek an increase in the weekly base of $150, $200, or $250, and a freelance weekly of $1,000, and a weekly freelance minimum of $2,000 for a year.

SAG proposal dealing with tele-

vision is based on a "minimum of an actor's salary allows the players in each area, and that for each subsequent year, the minimum of his original salary. It also provides for contract terms of two

years. The contract, which was made after Aug. 1, 1948, is not usable

in television until July 1, 1951, when the agreement under which such work is required to be done will be

Israel Market

Continued from page 3

a round-up of sales and negotiations to Israel. Incidentally, Hollywood, wide with the exception of horse art, however, do not show. 

Negotiations are currently under way for a renewal of the 1949 currency exchange permit U. S. companies to sell dollars at a wholesale rate of $600 per $1,000. The permit expires on July 1. The agreement expired last June 30 with the proposed renewal for another year. The Hollywood distributors are expected to transfer a portion of their film exchange permits in the amount of $9,900,000 annually there.
Strawhat Operators Generally Satisfied With This Year's Boxoffice Results

BY HAROLD M. BONE

Strawhat operators interviewed, however, were generally satisfied with this season's business and are expecting a better year in the year to come. Those who spoke of next year's prospects did not, with or without a laugh, express optimism for the end of the current season. 

"I think it's a credit to the strawhat industry," said Mr. Brown, "that we have been able to maintain a high level of business activity despite the tough economy." 

Mr. Brown added that the strawhat industry has "a unique opportunity to make a positive impact on the local economy," and that "it's our responsibility to seize that opportunity and make the most of it." 

Mr. Brown went on to say that the strawhat industry has "a long history of innovation and adaptability," and that "we must continue to be creative and willing to try new things in order to stay competitive." 

Mr. Brown concluded by saying that "the strawhat industry has a bright future," and that "we must work together to ensure that it remains strong and successful."
Clandestine's $12,819, WPTR Record, Eve Arden $8,613, New Spak Mark

Westport, Conn., Aug. 14.—Clandestine, who set a new house high water mark at the Westport Country Playhouse in its last week, has topped her own mark last week in a return engagement. With no press to hold down receipts, the show grossed $12,819, a $3.60 top in the 928-seat air-conditioned playhouse. The film star's previous record was $12,403. There are no performances of the play this week.

The musical edition of "Aladdin" was performed at the Bijou Monday night. It was a hit with this town's sophisticated audience and was sold out. The audience got an ovation at the final curtain. This is the third Disney film version at nearly but not quite a 100 per cent capacity. The two scheduled matinees tomorrow morning are already sold out, and an extra one has been added to give the audience the chance to see the film before giving the spot its first nine-performance week this season.

Arden's "Hee-Haw"

Eve Arden racked up a record $8,613 gross from the 500-seat Spa Summer Theatre on a 28-week schedule. She is the first to pass the figure established by Frank Capra's "It's a Wonderful Life." Producer John Huntington said it was his biggest gross ever for a 28-week engagement. The star strolled safely to Albany twice for radio interviews, maybe to make the latter concession at the low rate of admission.

Incidentally, she is adding two weeks to her Spa summer engagement bringing in a return engagement in Boston. Advance sale tickets are being sold.

Olivia T. GEARY

Olivia de Havilland packed 'em in at the Bijou through its final week, playing to steady stand for a trade week of the greatest performances in "Candide." It was reported that the Bijou grossed $12,582 for the five-week run over the Sunday to the following Sunday. The play opened Monday at the Bijou. The season's gross was a record, and there is talk of the Bijou playing a "Streetcar Named Desire" the last of its reviews.

Joan Bennett in "Susan and God" is the current bill here.

Crowny's 1951

"Fourposter," the Jan de Harto marquee playing at the Crowny's, is a married woman's choice. Paul Frees, Richard Haylen, a wife team of Hume Cronyn and Jane Froman, and the "sleeper of the Oiney Theatre season - Three Men on a Horse" are booked for its week's run. Starting slowly, the Crowny's, as usual, is surging on a wave of "Crik's" year-Older theatre is giving way to a new production, so as soon as the "crik's" verdant-10 week run of "One Man's" house was going clean, with record endeavors of every performance in "Hannah and her matri- nes." Saturday night (11) reached the record Friday figure this year by Helen Hayes, and both performances are scheduled for a New York production.

The Crowny's, cheered by their phenomenal clicks here and at the Crowny's from "Mrs. Disher III," are reported seriously considering tactics back in Broadway in the fall. Charles Laughton, in opening-night, is being seriously considered an offer to restage the show for Broadway. Several man- agements are differing in their thinking on a New York production.

Crowny's 1950

"Clarence" is still a strong pull across the Spa. Karl Malden is still on the bill at the Spa, where Cary Grant will still run to the Movies. The show has been a long time at the Spa, and the audience of its own accord is not going to change. Maudie Montana, a Chicago use of the Spa, is still drawing at the Spa. The show is running at the Spa because of the Spa's lack of financial support, and the Spa is running on a shoestring budget. The Spa is running on a shoestring budget because of the Spa's lack of financial support.

The Spa is running on a shoestring budget because of the Spa's lack of financial support.

Straw OpS Satisfaction

Merrick Players of Concord, N.H., have scheduled a 156-mile, three-week road trip to promote their new season. The trip is to include one of the country's few stras- kepts that kept going right through the Second World War II. "Pursuit of Happiness" is the new program.

Leonard Latholsh's sixth season at the Merrick Players of Concord, New Hampshire, is one of the country's few stras- kepts that kept going right through the Second World War II. "Pursuit of Happiness" is the new program.

Merrick Players of Concord, N.H., scheduled a 156-mile, three-week road trip to promote their new season. The trip is to include one of the country's few stras- kepts that kept going right through the Second World War II. "Pursuit of Happiness" is the new program.
The long-awaited business prospects arrived on Broadway last week, as the rapidly growing and very solid lettuce business made its first appearance. The results were spectacular—up to $5,000 on the opening day, and indications are that the uptrend has started, grosses are likely to continue, and with possible minor setbacks on the horizon, the show is expected to continue strong through the winter months, when the pre-Christmas rush becomes evident.

The total gross for all 13 shows was $14,100, of which 75% of the capacity for the correspondingly higher tickets. Of the 13 current shows grossed $35,100.

Five representative medium grossers last week played to 64% of the trade, with relatively low grosses for the upcoming season. The grosses were high for the year, with improved business in the months to come.

By Carole Rylander

The second week of "Taylor's Big Band," which started last week, was marked by an increase in business and a decrease in the attendance. The show's grosses were up, but the overall business was down. The show's management is something to be desired, and the show is expected to continue strong for the upcoming season.

By John L. Howard

The opening night of "The Great American Tragedy," which started last week, was marked by an increase in business and a decrease in the attendance. The show's grosses were up, but the overall business was down. The show's management is something to be desired, and the show is expected to continue strong for the upcoming season.
Strawhat Reviews

Told to the Children

Corning, N. Y., Aug. 6

Charles Desanie's new play 'Cotton Comes to Harlem' is the latest of the Negro stars who have been making a real mark of the stage. The play is one of the most interesting to date and is a real success. The play is a realistic portrayal of the life of the Negro in the south. It is full of action and humor and is a real hit. The cast is excellent and the acting is first rate.

Tryout of this comedy, which not only the Negroes have but also represents their real life, by Charles Desanie, is still under way. The production, assembled with an enthusiastic cast, was well received at the opening. The story deals with the return of a Negro from a factory job to her cabin in the mountains. The husband returns, but she is not pleased to see him.

The play is difficult to speak and some of the Negroes in the play seem to have trouble with the language. However, the play is well written and the cast is excellent. The production is well directed and the setting is realistic. The play is a real hit and should be a success when it opens.

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**A really wonderful Festival Season in Britain's Three-Way Festival Show**

**"LONDON MELODY"**

"Is there anyone about these days more versatile than Belita? She ACTS, DANCES, SKATES and even does an aerial act."

SUNDAY DISPATCH

"The attractive BELITA SHINES in ice-skating, ballet and the underwater scene."

EVENING STANDARD

"She did a stint of comedy, acting, singing and character dancing. As a ballerina and skater she THRILLS US with miracles of poetic grace."

EVENING STANDARD

"Blonde, graceful Belita DISPLAYS HER SKILL excellently as a ballerina."

STAR

**and a million thanks to**

🌟 The "guys and dolls" of the British Press;
🌟 Mr. Claude Langdon and his Director, Miss Eve Bradfield; the cast and stage hands and the entire staff at Empress Hall;
🌟 Composer Bob Farnon and Harry Rabinowitz and his boys in the band;
🌟 My London representatives, two swell guys, Lew and Leslie Grade.

"The star, Belita, is unique in her versatility, a premiere danseuse and skater, and A DELIGHTFUL INGENUE."

THE TIMES

"London Melody" centres on Belita, the outstanding star of this show, now turning herself into a SUCCESSFUL COMEDIENNE.

DAILY MAIL

"London Melody" stars Belita, that fabulous girl—she skates, she dances, she swims. On a wire, SHE'S SUPERB.

NEWS OF THE WORLD

"Never before has Belita done so much so well. Her sense of COMEDY IS KEEN and her dancing has exquisitely brightness and charm."

MORNING ADVERTISER

"Belita shows the tremendous advantage of an extensive ballet training. In 'London Melody' she is, if anything, even more OUTSTANDING than her previous London show."

DANCING TIMES
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In 1951, the Berlin Wall became a symbol of the Cold War and the division of Europe. The event has been memorialized in various ways, including in literature and film. In this excerpt, a character reflects on the impact of the Berlin Wall on the world, including its effect on the arts and entertainment industry. The character notes the ways in which the wall both separated and connected people, and the ways in which it influenced the production and distribution of cultural works.

The passage begins with a description of the Berlin Wall, which divided East and West Berlin. The character notes the ways in which the wall influenced the arts and entertainment industry, particularly in terms of the production and distribution of cultural works. The character reflects on the impact of the wall on the world, including its effect on the arts and entertainment industry.
Broadway

Judy Canova to European for a six-week vacation.

John Boles and Marlene Calvert sailed for Paris Saturday (11). Mr. and Mrs. Walter Pidgeon, now in New York for a six-week vacation, are away on their honeymoon in Switzerland.

Carolyn Goldberg, Hollywood headliner, presented a knockout performance to the audience of the World Security Fund drive Tuesday night.


Sara Montiel, who recently completed "The Wild North" for Metro, is now down in Los Angeles and will soon be on the up again.

The J. P. (Peggy) McLeans have leave the City and are spending seven miles outside the Cuban ex-pats who are here this year to some other part of the globe.

Mayor Robert F. Wagner, Jr., has leased their restaurant, "The Broadway Club.

Ed Sullivan has now cut his 12-week vacation to one day, because of the Harvest Moon gala of the All-American Girls of Baseball, which Sullivan, who has a TV show, and expects to have a baseball show, and daughter will remain in N. Y. City, and return to L. A. later on, and Sullivan is expected in both capitals.

The picket line formed in Los Angeles to back "Top Banana," new musical which is playing in the City, where Stone is bringing in Broadway in October, continued Tuesday night and will continue to handle Hotel East Side, where a new picket staged a "We're In Charge" in charge of national promotion, and still supporting the Guild.

Denise Darcel had to postpone her vacation for one more week, because of Mexico City last week to obtain and send for a guest star, because Metro flacks were unable to get him here in time. So Darcel has set up for her a judge at "The Sea, the Sea." So "The Sea, the Sea..." goes to the Coast on her return for "Young Man in a Hurry."

Chicago

Otto Preminger stopped to look at "The Sea, the Sea," starring Rex Harrison.

Sidney Swayne with Rodney Brent in "O Mistress Mine" in for the week.

Miriam Hopkins, John Neuwirth and 12 others were chosen to "Tell the Children" at Salle Cuir, which goes on now.

Jeff Chandler, Universal star, is visiting other studios this week, including the Maroon, 11th, where he is working on another picture. Mothers of Maggie McNamara and their daughter, lead in her, and their daughter lead in her. With her in company is also the mother of Lana Turner, who is a regular at "Tell the Children."

Pat Knowland, injured Shahbanu star, is resting now. She will return, according to Harold Goldberg, wife of the company, to the bond money to the fund.

The skating star Bill Travers, in town to sell his books, "Patience Prefer Blunders," which he is doing in Town Hall, will also be selling his books for "Morgan" which starts at Elgin, Sept. 17.

Pittsburgh

By Hal Cohen

Don butterflies of, theatrical persuasion, retorn. Mauricio Spatola of Atlantic City, who will remain with his brother Phil. Mr. Spatola, who has been at White Barn, "Stork Mad?" and "Back Home," has just returned from Film. Now Paul Long's parents are here from Como, Tex., for a visit with friends.

Stephanie Shannon and daughter Joann are in Provincetown, Mass., where they have come to get away from Miami middle of next month to make their home.

Tom Try, boss of William Penn Theatres, is in the City. He is in town for the opening of "Take a Hollyman," with twee. Eugene Aubry, former actor manager, bought another place, Agawam and calls it Edub. Try is trying to console Mr. Aubry, who doesn't accompany him to town; her mother is living with him there.

Jean Chandler will be in today with her new property, "Iron Man, at the Harris. There are other children here to be with her husband, C. C. Underwood, who is in the service.

Connee Bosher, resuming as head of Carnegie Tech Drama; her second year of leave at sea.

Jules Fields has departed after spending more than a month here. Her background is "Prancing" and "Francis."

Academy of Music, century-old com-pany, may be sold for 200,000.

Russell, Elliot Law-rence chaperon, in town to com-plete the cast of "The Royal Hunt of the Sun." "RCA Victor will introduce its all-color technical show, "Carnival Scope," appropriately enough.

Jack Lynch, host and general manager of the downtown Hilton in Hotel Jepson in Chicago, is due here this week.

Peggy Clarke, who dances with "The Royal Hunt of the Sun," will be here at time record during her week at the Jepson.

Mrs. Humbert Pelosi, wife of Louis Pelosi of the Continental Opera Co., is in Hollywood in visitation of her son, who is in the army.

National Concerts & Artists Corp., the major opera company, is in Chance "La Scala" appropriately enough.

Miss Hall led list of people who turned out for Bobby Morley's birthday party. Morley is the singer in the "D.J. of the Airwaves." (12). Pianist-singer is in his fourth year in the business.

Comedian Danny Richards and his son Danny, the 7-year-old film star, are now planned in from the Coast to introduce some new fresh faces in the family here.

London

Gerald Keating, former town from Hollywood, planned cutout last week on a trip that will take him to London this week.

The Mack Triplets opened at the Astor Theater. The Mac Triplets got from their current Palladium engagement.

Robert Stack here to appear in "Fingers in the Fire." His wife is also in the city, playing in "Fire in the Hole," which stars Trevor Howard and Genevieve Tobin.

James G. Minier, head of Ren-own, flew to N. Y. over the weekend, and was on arrival at "School Days" and "Screeneers."

Peter Lanyon, who has been a sheila Harvey and Paula Marshall is up here following the British triumphant tour as part of "Golfer,"

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Walt Disney and Richard Attenborough are both expected in the City on Monday, to sign for Hanover." Walt Disney and Richard Attenborough are both expected in the City on Monday, to sign for Hanover.

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Tina Williams, who has been announced as the head of United Artists for the British Columbia, will arrive here at the last minute of theｒ week, as reported here.

If Sugar Ray Robinson plays boxing, and George Aigman wants to bring to Japan, "The Royal Hunt of the Sun," they have nothing except because the show. "The Royal Hunt of the Sun," they have nothing except because the show.

Washington

By Florence S. Love

The national anthem at dedication ceremonies at Yosemite National Park. The dedication was held at Yosemite National Park, where the dedication was held.

Hayward Kendall, author of "The Legend of Sleepy Hollow," is in this week's Universal picture "Bright Victory," which has been his home for a long time.

Richard Conte, slated to star with "Bright Victory," will be here for 24 Hours in Life of a Woman, in town for the opening of "Man of the Century," at the Capitol.

Sage of San Francisco to Fausto C. (F. C. C.) in "The Royal Hunt of the Sun." (13). Disagreement on terms, instead, was announced by the union for Langholt's Emerson Co. and Conte is busy with "The Royal Hunt of the Sun."

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WILLIAM RANDOLPH HEARST, 88, founder and publisher of the San Francisco Chronicle, died Aug. 14 in Beverly Hills, Calif. His business, newspapers, newsreels and radio stations, a newswire and film, are worth $100 million, according to Barron's.

HEARST was one of the first millionaires in the United States and one of the first to realize the importance of newspapers and radio stations as news media. He was a controversial figure throughout his career, both in his business dealings and in his personal life. He was known for his love of newspapers, his support of the Republican Party, and his controversial practices, including his use of newsreels and radio stations.

JOHN H. L. WATSON, 50, former prosecutor of WSBI, owned the San Francisco Chronicle in July, died at age 50 in Madison, Ill. He was survived by his wife, Elizabeth, and three brothers.

CLARA A. H. LARSON, 73, former actress, died Aug. 8 in Modesto, Calif. She was a leading lady on the Broadway stage in the 1930s. She is survived by her son and four sisters.

EDWARD K. MURPHY, 50, for more than 15 years one of Pittsburg's leading newspapermen, died in Los Angeles Aug. 11 of a heart attack sustained in the heat. He was the editor of the Los Angeles Times for 10 years.

HARRY CAMPBELL, 73, former actor, died Aug. 8 in Beverly Hills, Calif. He was a leading man in vaudeville, motion pictures, and stage plays. He is survived by his wife, Elizabeth, and three daughters.

MRS. H. B. SERLY, 65, former opera singer, died Aug. 8 in New York. She was a leading lady on the Broadway stage in the 1920s. She is survived by her husband, Lajos Serly, and their three daughters.

MRS. B. G. GARDINER, 50, former actress, died Aug. 8 in New York. She was a leading lady on the Broadway stage in the 1930s. She is survived by her husband, Gertrude, and their three daughters.

FRANK M. STEINER, 50, former actor, died Aug. 8 in Los Angeles. He was a leading man in vaudeville and motion pictures. He is survived by his wife, Gertrude, and their three daughters.

DOUGLAS K. DAVIS, 50, former actor, died Aug. 8 in New York. He was a leading man on the Broadway stage in the 1930s. He is survived by his wife, Elizabeth, and their three daughters.

DOROTHY B. RICHMOND, 50, former actress, died Aug. 8 in New York. She was a leading lady on the Broadway stage in the 1920s. She is survived by her husband, Douglas, and their three daughters.

He was married to the former Mary Jane Smith, who survives him. He was a member of the San Francisco Symphony and the San Francisco Opera. He is survived by his wife, Elizabeth, and their three daughters.

Kathleen Sheehan, 67, traffic manager for WBBM, died July 7 in Chicago. She was a leading lady on the Broadway stage in the 1920s. She is survived by her husband, John, and their three children.

Geraldine Maloney Raney, office forster of Aitor Pictures, died July 7 in New York. She was a leading lady on the Broadway stage in the 1920s. She is survived by her husband, John, and their three children.

Malcolm 90, of James Baker, general manager of the Harris Fair, died July 7 in that city. He was a leading man on the Broadway stage in the 1920s. He is survived by his wife, Dorothy, their five children, and their three brothers.

Joseph W. Dwyer, 70, owner of the N.Y. Post, died July 7 in that city. He was a leading man on the Broadway stage in the 1920s. He is survived by his wife, Elizabeth, and their three children.

Frederic J. Windisch, 70, re-nowned newspaperman and newsreel producer, died Aug. 8 in New York. He was a leading man on the Broadway stage in the 1920s. He is survived by his wife, Dorothy, and their three children.

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Peggy
Ray
RYAN * MCDONALD
Celebrating their second anniversary as a TEAM!

Thanks...
HERMAN HOVER
for a wonderful Ciro's engagement!
TO THE PRESS
for your kind reviews!
NICK CASTLE
for your great choreography!
BOB WEISS
for your terrific publicity!

Ciro's
4023 Sunset Boulevard - Hollywood 46, California
July 10, 1951

Mr. Peggy Bean & Mr. Ray McDonald
Mr. William Morris Agency, Ltd.
 Beverly Hills, California

Dear Peggy and Ray:

Thank you for your kind and gracious treatment which was received with the utmost appreciation.

Ciro's is one of the best kept secrets in the Hollywood area, and with your cooperation I am sure that all of the publicity will be handled properly.

With appreciation,

[Signature]

Alternate

Agency: XXXX
WILLIAM MORRIS

PREPPING:
Own starring TV Show for the fall!

NOW:
On theatre-nitey tour!

Publicity:
BOB WEISS